

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH118

ORDER NO. 77735

DATE 1-26-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

VOORHIES HALL, SOUTHWESTERN AT
MEMPHIS, A COLLEGE OF LIBERAL
ARTS AND SCIENCES, MEMPHIS, TENN.

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLOCKS IN BUILDING ARE DARK ONES #59 and light ones #55 & 39
ROOF IS SLATE DARK #67 LIGHT #42
STONE TRIM AROUND WINDOWS LIGHT GRAY CHIMNEY IS #7
METAL TRIM IN WINDOWS DARK GRAY. DOOR BROWN WOOD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1953	JAN 29 1953
SKETCH				
RETOUCHING	10	4	JAN 27 1953	FEB 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 2 1953	FEB 6 1953
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8x10

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH119

ORDER No. 77735

DATE 1-26-53

25^M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

BAPTIST MEMORIAL HOSPITAL,
MEMPHIS, TENN.

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH: TAKE OUT PORTION OF BUILDING WHICH IS COLORED RED.

COLOR: BUILDING #7 C.T.ART COLORTONE CHART. STONE TRIM IN BLDG.
IS GRAY STONE - WINDOW TRIM IS BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 - 1953	FEB 4 - 1953
SKETCH				
RETOUCHING	1	8	JAN 28 1953	FEB 3 1953
REPHOTO			JAN 26 1953	JAN 28 1953
PHOTO-LITHO				FEB 11 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		2-12-53
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.
PHOTO BY STEELE'S STUDIO

NO. 3CH120

ORDER No. 77740

DATE 1-26-53

25 M POST CARDS C. T. ART COLDRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COURT HOUSE AND PUBLIC SAFETY
BUILDING, NEWPORT, NEWS, VA.

PRIVATE NO. BEFORE TITLE: NN101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF STEELE'S STUDIO

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1953	FEB 2 - 1953
SKETCH				
RETOUCHING		6 1/2	JAN 28 1953	JAN 30 1953
REPHOTO				
PHOTO-LITHO			FEB 3 1953	FEB
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		2-10-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush on
sheet

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.
PHOTO BY STEELE'S STUDIO

NO. 3CH121

ORDER No. 77740

DATE 1-26-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREYHOUND TERMINAL, NEWPORT NEWS,
VA. WITH GREEK ORTHODOX CHURCH
IN BACKGROUND

PRIVATE NO. BEFORE TITLE: NN100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

✓ Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 - 1953	FEB 4 - 1953
SKETCH				
RETOUCHING		4	JAN 28 1953	FEB 3 1953
REPHOTO				
PHOTO-LITHO			FEB 6 1953	FEB 11 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2-12-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush on
sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH122 ORDER NO. 77632 DATE 1-27-53

CUSTOMER C.S. NOVOTNY FURS, INC.
LAKEWOOD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

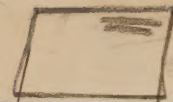
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOVOTNY FURS, INC.
15625 DETROIT AVE.
LAKEWOOD 7, OHIO



FRONT NO. *Spec* (All of this on address side) *To Go*
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print *Handcolor* Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

Make rephoto

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SM-4-15-52

101-3-23-53

SX7
Pr 52
HC 1 1/2
La 9
28

Rephoto 4.40
incl. 20 70
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH123 ORDER NO. 77634 DATE 1-27-53

CUSTOMER VAMO COURT
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

VAMO COURT ON U.S. 41 SARASOTA, FLORIDA
MIDWAY BETWEEN SARASOTA AND VENICE /

FRONT NO. 5 R. M. Yes XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

follow TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
105 HC 112
2-7-53 La 83/0
38

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH124 ORDER NO. 77635 DATE 1-27-53

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TURNER'S MOTEL APARTMENTS —
HOUSTON, TEXAS — MRS. J.B. TURNER,
OWNER-MANAGER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

AND CARD OCH408

COLOR DESCRIPTION

FOLLOW INSTRUCTION ENCLOSED

AND CARD OCH408

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Put 5½
HCH 1 1/2 '06
La 9
78

92

Put United Motor
Court
Emblem, lower
left plate
as before

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH125 ORDER NO. 77636 DATE 1-27-53

CUSTOMER MONTICELLO MOTOR INN
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

Return Photo

Attch. Photo 3-19-53 rfy

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret 6½

HC 1½

La 9.

28

Rephoto 4.40

incl. 2090

CL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH126 ORDER NO. 77638 DATE 1-28-53

CUSTOMER CHIEF ILLINI MOTEL
URBANA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHIEF ILLINI MOTEL
U.S. HIGHWAYS 45-10-150
URBANA, ILLINOIS (AAA)

FRONT NO. 5

R. M.

FACE

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephot
1 Print

Res. 6 1/2
Mrs H.C. 1 1/2
L.A. 9
ms

as quoted
CR

F

Geo. Leusch, Michigan City, Ind.

NO. 3CH127

ORDER No. 77752

DATE 1-28-53

12½ M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

"THE SCOTCH GARDEN" ^{AT THE} INTERNATIONAL
FRIENDSHIP GARDENS, MICHIGAN
CITY, IND. U.S.A. ^{AT}

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED COPY

*Coloring on strips of flowers leading toward
cradle fence most zinnias asst colors*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1953	FEB 2 - 1953
SKETCH				
RETOUCHING		1½	JAN 29 1953	JAN 30 1953
REPHOTO				
PHOTO-LITHO			FEB 3 1953	FEB
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		2-10-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 3CH128

ORDER No. 77752

DATE 1-28-53

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"FRENCH GARDEN" AT THE
INTERNATIONAL FRIENDSHIP GARDENS,
MICHIGAN CITY, IND., U.S.A.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED COPY

*Red River on Miller left beyond ledge
Not too much or too heavy*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
order for the customer. Please
note that all cuts or nega-
tives are made in colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1953	FEB 2 - 1953
SKETCH				
RETOUCHING		1	JAN 29 1953	JAN 30 1953
REPHOTO				FEB 9 1953
PHOTO-LITHO			FEB 3 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		2-10-53
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH129 ORDER NO. 77640 DATE 1-28-53

CUSTOMER SOUTHWEST POST CARD CO.
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED
AND ENCLOSED PHOTO /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED /

X

Photo ret 3/5/53
JK

3M-4-15-52

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ret. 6
H.C. 105/42
L.C. 29-53
9.

as quoted
R

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH130 ORDER NO. 77641 DATE 1-28-53

CUSTOMER MANOR HOUSE HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

BUSINESS

12 1/2 M POST CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

USE PHOTO 8BH1187. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

BUS CARD

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.O. 2 1/2

as quoted
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH131 ORDER NO. 77642 DATE 1-28-53

CUSTOMER AMEEN MOTEL & APTS.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AMEEN MOTEL & APTS.
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

BLACKBURN NEWS AGENCY,
KINGSPORT, TENNESSEE

NO. 3CH132

ORDER No. 77817

DATE 1-29-53

12½ M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CHRISTIAN CHURCH,
KINGSPORT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO BY: PHOTO COURTESY PIERCE
STUDIO

private NO. BEFORE TITLE: B-33

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS
ENCLOSED. (BACK OF PHOTO)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	6	5	FEB 2 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1/42	FEB 20 1953	MAR 3 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

(F)

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 3CH133

ORDER No. 77779

DATE 1-29-53

12½ M Min. VIEW 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENE IN BELLINGRATH GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

YES

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2CH1095. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH		0	FEB 2 1953	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	162	2½	2/25/53	2/25/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 3CH134

ORDER No. 77777

DATE 1-29-53

12 1/2" M MIN. VIEW 2 1/2" x 3 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENE IN BELLINGRATH GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES same as

IMPRINT

NONE

2CH1096
reset

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2CH1096. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

✓ Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH			FEB 2 1953	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	2-25-53	2-25-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY, DAVIDSON & RAY
SILVER SPRINGS, FLORIDA

NO. 3CH135

ORDER No. 77821

DATE 1-29-53

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S SILVER SPRINGS/
WORLD FAMED UNDERWATER
FAIRYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE.

SAME AS ~~3CH1354~~

OCH499

PHOTO BY: B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 - 1953	FEB 4 - 1953
SKETCH				
RETOUCHING	9	3-4	JAN 30 1953	FEB 3 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 6 1953	FEB 11 1953
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH136 ORDER NO. 77829 DATE 1-30-53

CUSTOMER CAJUN DINER, MADEIRA BEACH,
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CAJUN DINER
AT THE TRIANGLE ON MADEIRA BEACH *italics*
ST. PETERSBURG'S HOLIDAY ISLES

FRONT NO. 5 (All of this on address side) R. M. Yes ~~NO~~ FACE
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH137 ORDER NO. 77830 DATE 1-30-53

CUSTOMER MARTINIQUE MOTEL
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MARTINIQUE MOTEL
ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

42
3-23-53 La 9
178

3CH138

7/1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH138 ORDER NO. 77831 DATE 1-30-53

CUSTOMER CRESCENT COURT
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CRESCENT COURT
ORLANDO, FLORIDA 'see sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT MAKE FLOWERS IN OFFICE
WINDOW YELLOW IN PLACE OF RED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-1552

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
H.C. 211 53/1/2
L.C. 9
776

CL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH139 ORDER NO. 77832 DATE 1-30-53

CUSTOMER MAGNOLIA COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
Mar 106 HC 1 1/2
La 9 1/2
718

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH140 ORDER NO. 77834 DATE 1-30-53

CUSTOMER COLONIAL COURT
SOMERSET, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE: FULL

(3 SIDES)

FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COLONIAL COURT
202 N. MAIN ST
SOMERSET, KY.
ON U.S.27

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COURT-BRICK, ABOUT COLOR #31. ALL TRIM-WHITE. ROOF-BLACK.
GRASS AROUND WALK. SHRUBS & TREES GREEN

Put panel at bottom as 8BH1472

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

#7 - 2 3/4 in } Ret. 5
#9 - 2 1/4 in } H.C. 106 1 1/2
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH141 ORDER NO. 77836 DATE 1-30-53

CUSTOMER PALM COURT APTS.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT: FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PALM COURT APARTMENTS # 500 FIFTH STREET
NORTH
/ ST. PETERSBURG, FLORIDA /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

HOOPER BROS., ELIZABETH CITY, N.C.
OFFICIAL U.S. MARINE CORPS PHOTO

NO. 3CH142

ORDER NO. 77851

DATE 1-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WRIGHT MEMORIAL BEACON, KILL
DEVIL HILLS, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 39

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS MONUMENT SITS ON 70 FOOT HIGH HILL (SEE SUBJECT 4BH1402)
IF THERE IS ANY WAY THAT YOU CAN BRING OUT THE SLOPES AROUND
THE MONUMENT BY SHADING, IT WILL CERTAINLY IMPRIVE THE VIEW.
MONUMENT IS LIGHT COLORED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this material. Please
be sure that all subjects or nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH				
RETOUCHING	10	3 1/2	FEB 4 1953	
REPHOTO			FEB 10 1953	FEB 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 20 1953	MAR 3 1953
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HOOPER BROS. ELIZABETH CITY, N.C.
PHOTO BY AYCOCK BROWN

NO. 3CH143

ORDER No. 77851

DATE 1-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OREGON INLET, N.C. FISHING(ON SIGN)
(IN SAND IN LARGE SCRIPT) AREN'T
THEY BIG?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 40

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE LETTERING OFF OF SIGN AND INSTEAD SHOW TOP LINE OF TITLE IN
ITS PLACE. TAKE OUT BUILDING IN BACKGROUND AND SHOW SAND.
BACKS OF FISH IS SORT OF A LIGHT COPPER TINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this order. Please
see to it that all sets or sega-
ments are in the same colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 25 1953
SKETCH				
RETOUCHING	3	3	FEB 4 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		3-19-53
ARTIST DEPT.		4 2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH144

ORDER No. 77851

DATE 1-31-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

ELIZABETH CITY HIGH SCHOOL BAND,
ELIZABETH CITY, N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 43

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE SUBJECT 6BH2666 E. C. HIGH SCHOOL BAND COLORS OF BAND
BLACK AND GOLD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order of C. T. Art Colortone. Please
note that the photo or nega-
tives submitted and colors are
in harmony with each other
to make an attractive set.

*New imp.
offsets*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	10	4	FEB 4 1953	
REPHOTO				
PHOTO-LITHO			FEB 12 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	2		2-26-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH145

ORDER No. 77851

DATE 1-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELIZABETH CITY HIGH SCHOOL,
ELIZABETH CITY, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 6

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

(2 VIEWS) SHOW 7AH3001 AND THE ATTACHED PHOTO ON CARD. INSTR. FOR
NEW PHOTO: JOIN TWO PHOTOS; TAKE OUT POLES, WIRES, CARS, XMAS
DECORATIONS IN ENTRANCE, ALL JUNK IN FOREGROUND. SHOW STREET AND
SIDEWALKS IN STRAIGHT LINE. SHADES AT SAME HEIGHT.
LIGHT RED BRICK BUILDING; CONCRETE TRIM, SECTION AROUND CENTER
ENTRANCE LIGHT PINKISH MARBLE, CREAMS SHADES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this business. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 5x7 Reprints
717

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 17 1953
SKETCH	60	1		
RETOUCHING	7	5+2	FEB 4 1953	FEB 12 1953
REPHOTO			FEB 16 1953	FEB 17 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13 1/2	FEB 18 1953	3-2-53
ARTIST DEPT.		10		3-3-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HOOPER BORS., ELIZABETH CITY, N.C.

NO. 3CH146

ORDER NO. 77851

DATE 1-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROANOKE SOUND BRIDGE, CONNECTING
ROANOKE ISLAND WITH DARE COUNTY
BEACHES, N.C..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 41

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BRIDGE WITH WOODEN SUPPORT PILLARS.
NICE WATER COLOR. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING		2	FEB 4 1953	FEB 12 1953
REPHOTO			FEB 17 1953	FEB 19 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2-20-53
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order of this company. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 3 1953 ^{sp 10} Colored Set 7 Pos.

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH147
ORDER No. 77851
DATE 1-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
(LETTER CARD)
GREETINGS FROM DARE COUNTY BEACHES,
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES *same as 3CH148*
IMPRINT
SAME AS ABOVE

Small type - © CURT TEICH & CO. INC

UPPER RIGHT
PRIVATE NO. BEFORE TITLE: 42
PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION
HAVE WORDS "DARE COUNTY" IN LARGE LETTERS. SHOW SCENES IN THE WORD "BEACHES". USE THE FOLLOWING SCENES: 6BH2663 CAPE HATTERAS LIGHTHOUSE 4A502N WRIGHT MEMORIAL BEACON. OBH41 WATERSIDE THEATRE. COLOR INSTRUCTIONS: 6BH2665 THE SAND DUNES: 2AH809 MOON OVER THE ATLANTIC OCEAN; & 7BH76 OCEAN BATHING, DARE COUNTY; NEW 40 AREN'T THEY BIG? AS GENERAL BACKGROUND SCENE USE NEW SUBJECT 36 BEACH SCENE, NAGS HEAD, N.C. ETC.

3CH-143

3CH-148

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO

ENVELOPE PHOTO TICKET

Use Black & Colors for D11211

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *778*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH	2	7	MAR 2 1953	
RETOUCHING	2	6	MAR 2 1953	MAR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	33 1/2	5/11/53	4/11/53

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

B-6BH2663
E-6BH2665
A-OBH41
C-2AH809
H-3CH143
E-4A502N
S-7BH76

Colormatch

Background - 3CH148

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH148

ORDER NO. 77855

DATE 2-1-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE, NAGS HEAD, N.C.
SHOWING JOCKEY RIDGE SAND DUNE
IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 36

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ALL UMBRELLAS BUT THREE. SHOW A FEW PEOPLE ON BEACH IN
LEFT BACKGROUND. NICE WATER COLOR. BRING OUT SAND DUNES IN
BACKGROUND. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this photo. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo
2-3CH147

1 - 5x7 Rephoto
778

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 9 1953	
SKETCH				
RETOUCHING	7	2 1/2	FEB 4 1953	FEB 19 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 23 1953	MAR 3 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH149

ORDER NO. 77855

DATE 2-1-53

12¹/₂M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURF CASTING AT CAPE HATTERAS,
N.C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE



PRIVATE NO. BEFORE TITLE; 37

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

LEAVE IN INSETS AND RETOUCH AROUND THEM. LIGHTEN SKY. DUT DOWN AS
INDICATED ON PHOTO AND TOP TO BRING INTO PROPER PROPORTION.
RETOUCH AROUND INSETS. BRING OUT BLACK AND WHITE STRIPED LIGHTHOUSE;
PRETTY WATER COLOR. MUCH LIGHTER SKY WITH PRETTY CLOUD EFFECT. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
specify in the order whether nega-
tives are to be made and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	9	2	FEB 4 1953	FEB 12 1953
REPHOTO			FEB 17 1953	FEB 19 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HOOPER BROS., ELIZABETH CITY, N.C.

NO. 3CH150

ORDER No. 77855

DATE 2-1-53

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WIND-BLOWN TREES ALONG DARE
COUNTY BEACHES, N.C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 38

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT MAN MADE RIDGE IN FOREGROUND. BRING OUT SANE DUNE IN
BACKGROUND. SAND IS GOLDEN WHITE. LEAVE CLOUDS AS IS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
set for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 11 1953
SKETCH				
RETOUCHING	5	2 1/2	FEB 4 1953	FEB 10 1953
REPHOTO				FEB 19 1953
PHOTO-LITHO			FEB 12 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		2-19-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

distributed BY GRAMATAN ART CO.,
MT. VERNON, N. Y.

NO. 3CH151

ORDER NO. 77897

DATE 2-2-53

6 1/2 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CATHOLIC CHURCH,
HIGHLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES.
BOTH BLDGS. ARE RED BRICK STEEPLE OF CHURCH IS BLACK
WITH GOLD CROSS. PARSONAGE, BLDG. AT LEFT GREEN ROOF
AND WHITE SHUTTERS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects of
order. Please
see to it that all
negatives are
in harmony with
each other
to make an
effective set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 9 1953	FEB 10 1953
SKETCH				
RETOUCHING		5	FEB 3 1953	FEB 9 1953
REPHOTO				
PHOTO-LITHO			FEB 11 1953	FEB 16 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GRAMATAN ART CO.
MT. VERNON, N.Y.

NO. 3CH152

ORDER No. 77897

DATE 2-2-53'

6 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL
HIGHLAND, N.Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1953	FEB 4 - 1953
SKETCH				
RETOUCHING	6	3	FEB 3 1953	FEB 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 6 1953	FEB 11 1953
ARTIST DEPT.		832		2-11-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

3 Subjects of
order for 12 customers. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY GRAMATAN ART CO.
MT. VERNON, N.Y.

NO. 3CH153

ORDER No. 77897

DATE 2-2-53'

6 1/2 M POST CARDS

C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POST OFFICE
HIGHLAND, N.Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO. /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1953	FEB 4 - 1953
SKETCH				
RETOUCHING	10	3 1/2	FEB 3 1953	FEB 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 6 1953	FEB 11 1953
ARTIST DEPT.		9		2-11-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

3
Subjects of
order for the customer. Please
set each (one) set or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ARTHUR H. RICHARDS,
WATKINS GLEN, N.Y.

NO. 3CH 154

ORDER No. 77900

DATE 2-2-53

12¹/₂M POST CARDS - A.C. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. MYES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SAMPSON AIR FORCE BASE,
SAMPSON, N.Y. / IN THE FINGER
LAKES



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POLES AND WIRES *
BE SURE TO SHOW LAKE IN BACKGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 11 1953
SKETCH			FEB 10 1953	
RETOUCHING		3 1/2	FEB 4 1953	FEB 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 12 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		2-20-53
ARTIST DEPT.	110	9		3/16/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

ARTHUR H. RICHARDS,
WATKINS GLEN, N.Y.

NO. 30H155
155

ORDER No. 77900

DATE 2-2-53

12 $\frac{1}{2}$ M POST CARDS - A. C. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE,
SAMPSON, N.Y. IN THE FINGER
LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD WING OF PLANE, LETTERING U.S. AIR FORCE 557295, BLACK LETTERS. BODY AND WING OF PLANE ALUMINUM COLOR, PROPELLER, DARK PURPLE, WITH YELLOW TIPS: INSIGNIA STAR WHITE, BLUE BACKGROUND, A RED LINE BETWEEN THE TWO WHITE BARS ON EACH SIDE OF STAR. BUILDING IN BACKGROUND, FRONT PORTION OF ROOF, LIGHT GREEN, BACK PORTION OF ROOF, A DARKER GREEN, FRONT OF BUILDING LIGHT BROWN, WINDOW FRAMES, LIGHT GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1953	FEB 5 - 1953
SKETCH				
RETOUCHING	9	3	FEB 4 1953	FEB 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 6 1953	FEB 11 1953
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

WESTERN PUBLISHING & NOVELTY CO.
LOS ANGELES, CALIF.

NO. 3CH156

ORDER No. 77868

DATE 2-3-53

25 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HOTEL STATLER, LOS ANGELES,
CALIFORNIA
PHOTO BY TUNICK & TUNICK,

PRIVATE NO. BEFORE TITLE: LA42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 18 1953
SKETCH				
RETOUCHING	1	6 1/2	FEB 4 1953	FEB 18 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	FEB 20 1953	MAR 10 1953
ARTIST DEPT.	45	11		4/9/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 3CH157
DISTRIBUTED BY GRAMATAN ART CO., MT. VERNON, N.Y. ORDER NO. 77905

DATE 2/3/53

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WESTCHESTER COUNTY
AIRPORT, WHITE PLAINS, N.Y.

XXXXXXXXXXXXXXXXXXXX

TITLE FOR INSERT: CONTROL TOWER

SUBTITLE: TERMINAL BLDG.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CONTROL TOWER VIEW TO BE INSERTED IN UPPER
RIGHT OR LEFT OF TERMINAL BLDG. VIEW. COLORS OF CONTROL TOWER:
BLUISH GREEN WINDOWS IN TOP OF TOWER- ALUMINUM TOWER BUILDING IS
STUCCO-BUFF. BLACK ROOF.
TERMINAL BUILDING IS ALUMINUM COLOR. ROOF IS LIGHT GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 19 1953
SKETCH				
RETOUCHING		4 1/2	FEB 3 1953	FEB 19 1953
REPHOTO			FEB 9 1953	
PHOTO-LITHO			FEB 20 1953	
BLEUPRINT				MAR 7 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		3-10-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 5X7 Rephoto
718

Photo 2-9-53

MACKS' 5,10 & 25¢ STORES, SANFORD, N.C.

NO. 3CH158

ORDER NO. 77907

DATE 2-3-53'

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF MYRTLE
BEACH, S.C., "AMERICA'S FINEST
STRAND" 670 MILES SOUTH OF
NEW YORK, 735 MILES NORTH OF
MIAMI.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1953	FEB 16 1953
SKETCH				
RETOUCHING		5½	FEB 5 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	FEB 20 1953	MAR 2 1953
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MACKS' 5. 10 & 25¢ STORES, SANFORD, N.C.

NO. 3CH159

ORDER No. 77907

DATE 2-3-53'

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIGHTING STALLIONS
AT ENTRANCE, BROOKGREEN GARDENS,
BETWEEN MYRTLE BEACH AND
GEORGETOWN, S. C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTEN VIEW AT LEFT SCMEWHAT. STATUE IS STEEL/GREY SCULPTURE,
GREYISH-WHITE BRICKS. CONCRETE FOREGROUND. GOOD CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this order. Please
note that the order or nega-
tives are subject to and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	9	2½	FEB 5 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 12 1953	FEB 16 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		2-19-53
ARTIST DEPT.		23½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH160 ORDER NO. 77879 DATE 2-3-53

CUSTOMER HARE MOTOR CO, 624 W. BROAD ST.,
PAULSBORO, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: HARE MOTOR COMPANY

BOTTOM: 624 W. BROAD STREET

"

PAULSBORO, N. J.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY ATTACHED

COLOR DESCRIPTION

FOLLOW ATTACHED COPY

new offset

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1/4	
COMPOSING		
ART DEPT.		

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref - 5
105 HC - 2
2-18-53
2-10-53

Add'l. Cost 7.50

incl. 2070

Makeover 11.25

Revised 7/7/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH161 ORDER NO. 77881 DATE 2-3-53

CUSTOMER PYRAMID VILLAGE MOTEL
JEFFERSONVILLE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PYRAMID VILLAGE MOTEL
JEFFERSONVILLE, IND.

etc as per sketch

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT THE AAA EMBLEM IN THE NAME PANEL ON VIEW SIDE AND CENTER THE COPY.
WE HAVE NOT SHOWN THE ROAD LEADING INTO THE BACK OF THEIR PLACE FROM THE ROAD
THAT RUNS ALONG TOP OF VIEW. THIS CONNECTING ROAD SHOULD BE SHOWN AS ON PHOTO.
SEE ATTACHED COPY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
Jan. 11. C. 11 1/2
L.A. 9 1/2

(11)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH162 ORDER NO. 77913 DATE 2-3-53

CUSTOMER JIMMIE C. SMITH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WORST DISEASE IS OLD AGE
WITHOUT INCOME. GET "TAX SHELTERED
INVESTMENTS" THAT GIVE YOU INCOME AND
INDEPENDENCE. JIMMIE C. SMITH
"PUTTING SUNSHINE INTO LIFE"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — BUT WITH CHANGE IN TITLE AS ON
ATTACHED SHEET — COPY "A"

READING MATTER — COPY "B"

COLOR DESCRIPTION

FOLLOW SKETCH

IN-LARGE
H-FIL

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5
Don H. G. 2-20-53
L.A. 10

as quoted
CR

CAPITOL NEWS CO., NASHVILLE, TENN.

NO.

3CH163

ORDER No.

77885

DATE

2-4-53

25

M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NASHVILLE ELECTRIC SERVICE
BUILDING, NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 21

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

CLOSE WINDOW: SHOW CREAM VENETIAN BLINDS UNIFORM: FLAG ON POLE:
TAKE OUT WIRES, CARS, FIREPLUG AND SIGNS ALONG SIDE OF BUILDING.
DO NOT SHOW STREET AS DARK AS IT APPEARS IN PHOTO. NICE GREEN
LAWN WHERE INDICATED IN PHOTO. PRETTY CLOUD EFFECT. LIGHT STONE
BUILDING (ALMOST CONCRETE COLOR) WITH VERY, VERY FEINT RUST
COLORING TOWARDS LOWER PART OF BUILDING. NAME: CHROME--ALSO FLAG
POLE, WINDOW AND DOOR CASINGS ALSO FLOOD LIGHTS. ROUGH SECTIONS
BETWEEN 2nd & 3rd FLOOR WINDOWS #27 WITH CHROME HIGHLIGHTS. CHROME

SUBMIT: LANTERN DOME

REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for color plates. Please
be to the color or nega-
tives and the color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	5	5	FEB 5 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO			FEB 17 1953	FEB 19 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1- 5x7 Enlargement from neg.

DISTRIPTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 3CH164

ORDER No. 77889

DATE 2-4-53

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

TITLE IN FULL
BATHING BEACH AT SHORE HILLS
ESTATES, LANDING, N.J. ON
LAKE HOPATCONG

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE A COLORFUL CARD AND USE YOUR OWN JUDGMENT AND SHOW FLOWERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all color or nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 11 1953
SKETCH				
RETOUCHING	9	2 1/2	FEB 9 1953	FEB 20 1953
REPHOTO				FEB 1953
PHOTO-LITHO			FEB 20 1953	
BLUEPRINT				MAR 7 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2		3-10-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1-5x7 Enlargement from neg.

NO. 3CH165

DISTRIBUTED BY GRAMATAN ART CO.
MT. VERNON, N.Y.

ORDER No. 77889

DATE 2-4-53

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HOPATCONG HILLS BATHING BEACH,
HOPATCONG, N.J. ON LAKE HOPATCONG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR OWN JUDGMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for the customer. Please see to it that all colors or negatives are in harmony with each other in making an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 14 1953
SKETCH				
RETOUCHING	9	2 1/2		FEB 20 1953
REPHOTO			FEB 9 1953	FEB 12 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	FEB 20 1953	MAR 7 1953
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Enlargement
1- 5x7 ~~Print~~ from neg.

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 3CH166

ORDER NO. 77889

DATE 2-4-53

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LANDING, N.J. ON LAKE HOPATCONG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Take out pole in center
USE OWN JUDGMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES NO RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

to make an

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 13 1953
SKETCH				
RETOUCHING	1	2		FEB 20 1953
REPHOTO			FEB 9 1953	FEB 12 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 20 1953	MAR 7 1953
HAND COLOR PROOF	20	1 1/2		3-10-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY GRAMATAN ART CO.
MT. VERNON, NEW YORK

NO. 3CH167

ORDER No. 77889

DATE 2-4-53

12½ M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF LAKE HOPATCONG,
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

IT IS ABSOLUTELY NECESSARY THAT YOU SHOW NOT IN SKY OR BORDER, BUT
RIGHT AT THE SPOTS, IN WHITE PRINT IF POSSIBLE, NAMES OF DIFFERENT
PLACES. USE OWN JUDGEMENT BUT WE MADE A CARD ONCE OF BERTRAND
ISLAND SHOWING AMUSEMENT PLACE.

See back of photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
see to it that all sets of nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 17 1953
SKETCH		1	FEB 16 1953	FEB 24 1953
RETOUCHING		2½		
REPHOTO			FEB 9 1953	FEB 11 1953
PHOTO-LITHO			MAR 10 1953	MAR 17 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH168 ORDER NO. 77921 DATE 2-4-53

CUSTOMER
MOTEL ROTUNDA
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-COLORIT — FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTEL ROTUNDA
12225 BISCAYNE BOULEVARD
NORTH MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: THERE SHOULD BE A SMALL PEDESTAL, WITH
A BALL ON TOP, ON THE RIGHT IN FRONT OF THE
ROTUNDA (MARKED WITH AN "X" ON TISSUE OVERLAY)
TO MATCH THE ONE ON THE LEFT.

ALSO — THE WINDOWS IN THE ROTUNDA ARE TO BE A GREENISH CAST
AS CARD ATTACHED (INSTEAD OF BLUE). THE GLASS AT THE
BOTTOM OF THE LILY POOL SHOULD BE A CLEAR WHITE (INSTEAD
OF BLUE).

COLOR DESCRIPTION

FOLLOW SKETCH — WITH CORRECTIONS AS ABOVE.

Return Photo

Photo & K. C. H. R. 7/1/53

Very Rush

H. C. By 2-20-58

3 Rephotos 5x7

L. O.

Ref.

H. C. 5-2-24

L. A.

11

as quoted
CH

Red
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH169 ORDER NO. 77922 DATE 2-4-53

CUSTOMER WHITE MOTEL
MASSILLON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHITE MOTEL, 3100 Lincoln Way
East, Massillon, Ohio
(On Route U.S. 30, between Canton and
Massillon, O.)

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Feb - 6 Ins.
J. H. C. - 112 106
Laing

718

as quoted
CL

LA Blue - Red - Black Blue
Impression



SOUTH GEORGIA NEWS AGENCY, WAYCROSS, GA.

NO. 3CH170

ORDER No. 77923

DATE 2-4-53

12¹/₂ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL BEAUTIFUL CHURCHES OF
WAYCROSS, GA.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) QUAT TEICH & CO.

INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF 5 CHURCHES - WITH FIRST PRESBYTERIAN CHURCH AS
CENTER VIEW. RESPECTIVE TITLE OF EACH CHURCH TO SHOW UNDER EACH
VIEW: "FIRST METHODIST CHURCH"

"FIRST BAPTIST CHURCH"

"FIRST CHRISTIAN CHURCH"

"GRACE EPISCOPAL CHURCH"

"FIRST PRESBYTERIAN CHURCH" (CENTER VIEW).

(COLOR AND RETOUCHING
INSTRUCTIONS ON BACK OF
EACH PHOTOGRAPH)

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH			MAR 5 1953	
RETOUCHING				
REPHOTO			FEB 26 1953	MAR 5 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 12 1953	MAR 27 1953
HAND COLOR PROOF	44	2 1/2		4-1-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH171 ORDER NO. 77924 DATE 2-4-53

CUSTOMER
CLIFF HOUSE
PORT CLINTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CLIFF HOUSE
CATAWBA POINT
PORT CLINTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

2 Replicas 547
L.O. 1/2
Ret. 7
H.C. 2 1/4
L.A. 11
3-2-53
3-13-53
718

as quoted
cl

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH172 ORDER NO. 77931 DATE 2-5-53

CUSTOMER
CARLYLE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE CARLYLE
ON THE OCEAN
MIAMI BEACH, FLORIDA

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - SMALL INSERT PICTURE TO
BE IN FULL COLORS, SAME AS LARGE PICTURE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

G10

5x7 Reproduction

L.O. 2 1/2

Ret. 4

105 2

41 L.O. 10

as quoted
CP

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH173 ORDER NO. 77936 DATE 2-5-53

CUSTOMER THOMAS E. THOMPSON
ASHLAND, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 4-1/4" X 2-1/2"

STYLE C.T.ART COLORTONE-FULL

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOING FISHING?

DISCRIMINATING SPORTSMEN CHOOSE
THE BLACKHAWK! LYMAN NOURSE
45-W BAYFIELD, WIS.

FRONT NO. NO

R. M. Yes X No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

Side — Center

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CP2629. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CP2629. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS. CARD

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.O. 2 1/2

218

as quoted
OK

CENTRAL NEWS AGCY
AKRON, OHIO

NO. 3CH174

ORDER No. 77937

DATE 2-6-53

12½M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE ~~3 SIDES~~

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL GREETINGS FROM AKRON OHIO	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE PHOTO FROM 7A-H1816. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH	50	1	FEB 16 1953	FEB 16 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2½	add color 8-18	

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

Photo Post 2 front
add Dk Blue + Red + Yellow
add 4 sides

CENTRAL NEWS ABCY
AKRON, OHIO

NO. 3CH175

ORDER No. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
GREYHOUND BUS TERMINAL, AKRON, OHIO	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-H649. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	7	FEB 16 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110			2-18

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH178

ORDER No. 77937

DATE 2-6-53

12¹/₂ MINIATURE VIEWS 3¹/₂ x 2¹/₂ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BIRD'S-EYE VIEW SHOWING FIRST
CENTRAL TRUST BUILDING,
AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3A-H1485. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES !

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	1/4	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2		3-18

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH179

ORDER No. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION DEPOT, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-H1125. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH			FEB 16 1953	FEB 16 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2½		3-18

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH180

ORDER No. 77937

DATE 2-6-53

12½ MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
MAIN STREET LOOKING NORTH, AKRON, OHIO.	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

USE PHOTO FROM 3A-H1487. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH	4	1/2	FEB 20 1953	FEB 15 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	2 1/2		3-18

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH176

ORDER NO. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 2 SIDES

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. NO	R. M. NO /
TITLE IN FULL BUILT BY NAVY CORSAIR FIGHTER, WINDYBORN GOODYEAR AIRCRAFT OVER STADIUM, AKRON, OHIO		IMPRINT NONE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE PHOTO FROM 3B-H984. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING		0	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	5 1/2		3-18

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH177

ORDER No. 77937

DATE 2-6-53

12 $\frac{1}{2}$ " MINIATURE VIEWS 3 $\frac{1}{2}$ x 2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
MAYFLOWER HOTEL, AKRON, OHIO.	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7A-H2510. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	✓	3/4	FEB 10 1953	FEB 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2		3-18

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH181

ORDER NO. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SKYLINE OF AKRON, OHIO FROM SUMMIT
LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NQ

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5A-H1809. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH	4	4		
RETOUCHING			FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2		3-18

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH182

ORDER No. 77937

DATE 2-6-53

12½M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
THE B.F. GOODRICH RUBBER COMPANY AKRON, OHIO	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OB-H648. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING		0	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2'2		3-18

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH183

ORDER No. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERWORKS SWIMMING POOL, SERVING
CUYAHOGA FALLS AND AKRON, ~~OHIO~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1C-H1161. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING		0	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2		3-19

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH-184

ORDER NO. 77937

DATE 2-6-53

12½M MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

O'NEIL'S DEPARTMENT STORE, AKRON
OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OB-H1291. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	3/4	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		3-19

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH-185

ORDER No. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AKRON-CUYAHOGA FALLS HIGH LEVEL
BRIDGE, LOOKING NORTH, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B-H1156. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				FEB 16 1953
RETOUCHING		0	FEB 16 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2½		3-19

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH186

ORDER No. 77937

DATE 2-6-53

12 $\frac{1}{2}$ MINIATURE VIEWS 3 $\frac{1}{2}$ x 2 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GOODYEAR TIRE & RUBBER COMPANY
PLANT, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4A-H1924. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING		0	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	2 $\frac{1}{2}$		3-19

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed. _____

By _____

DATE Photo Returned to Customer. _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH187

ORDER No. 77937

DATE 2-6-53

12½M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PORTAGE HOTEL, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM Oc-H1252. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	1/2	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2		3-19

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH188

ORDER No. 77937

DATE 2-6-53

12½ MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER

TITLE IN FULL

FIRST NATIONAL TOWER, AKRON, OHIO
HOME OF GREATER AKRON'S ONLY
NATIONAL BANK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3A-H1478. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	5	3	FEB 16 1953	FEB 16 1953
REPHOTO			FEB 17 1953	FEB 19 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	5	FEB. 19-53	MARCH 3 1953

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Make new color plates

NO.3CH189

CENTRAL NEWS AGENCY
AKRON, OHIO

ORDER No. 77937

DATE 2-6-53

12½M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOODYEAR RESEARCH LABORATORY /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-H1365. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING		0	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2½		3-19

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH190

ORDER No. 77937

DATE 2-6-53

12½ M MINIATURE VIEWS 3½ x 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENE OF PORTAGE LAKES, AKRON
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OB-H1627. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	1/2	FEB 16 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		3-19

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CENTRAL NEWS AGENCY
AKRON, OHIO

NO. 3CH191

ORDER NO. 77937

DATE 2-6-53

12½ MM MINIATURE VIEWS 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN STREET VIADUCT, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2B-H113. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	4	1/2	FEB 10 1953	FEB 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2		3-19

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEARINGS INC., MANTEO, N. C.

NO. 3CH192

ORDER No. 78012

DATE 2-6-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TAKING A DIP IN THE ATLANTIC,
NAGS HEAD - KITTY HAWK, N. C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SHOW THE PASTED ON VIEWS IN THIS SCENE. SMOOTHEN BEACH,
BRING OUT PIER IN BACKGROUND.

LIGHT SANDBEACH; NICE WATER COLOR, PRETTY CLOUD EFFECT.
BRING OUT WOODEN PIER IN BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	9	2 1/2	FEB 6 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO			FEB 17 1953	FEB 19 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

218

FEARINGS INC., MANTEO, N.C.
PHOTO BY AYCOCK BROWN

NO. 3CH193

ORDER NO. 78012

DATE 2-6-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COME TO OREGON INLET, NC.
"WHERE THE BIG ONES ARE CAUGHT"



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FISH HAVE REDDISH COPPER CAST ON TOP

TAKE OUT CAR AND WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 9 1953	FEB 1 9 1953
SKETCH				
RETOUCHING		4	FEB 6 1953	FEB 1 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	135	FEB 23 1953	MAR 3 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

~~Photo by 3~~

FEARINGS INC., MANTEO, N.C.
PHOTO BY AYCOCK BROWN

NO. 3CH194

ORDER NO. 78012

DATE 2-6-53

25 M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ADAY'S CATCH" IN CROATAN SOUND,
MANTEO, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that subjects or nega-
tives are uniform, and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH				
RETOUCHING		3	FEB 6 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			FEB 12 1953	FEB 20 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		2-23-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH195 ORDER NO. 77940 DATE 2-6-53

CUSTOMER H. G. BALDWIN, LAKE VISTA CHIMES SANCTUARY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HIGH PRIEST CONFESSING SINS OF
PRIESTHOOD AND CHILDREN OF ISRAEL ON
HEAD OF SCAPEGOAT. LEV. 16:10

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH863. FOLLOW INSTRUCTIONS ENCLOSED.

MAKE NEW BORDER AS ON CARD 2CH1435.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED — AND ON CARDS
ATTACHED.

MAKEOVER

MAKEOVER

APR 14 1954

OK Blue Engraving

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH196 ORDER NO. 77944 DATE 2-6-53

CUSTOMER H.G. BALDWIN, LAKE VISTA CHIMES SANCTUARY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIGHT HERE IN ST. PETERSBURG, FLA.

"GOD'S DWELLING PLACE ON EARTH"

"THE OUTER COURT"

"THE HOLY PLACE"

(See sample for balance)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH952. FOLLOW CARD 1CH952 FOR COLORS —
EXCEPT TO HAVE COLOR BORDER AS CARD 2CH1435.

COLOR DESCRIPTION

FOLLOW CARD 1CH952 FOR COLORS
(WITH COLOR BORDER AS CARD 2CH1435)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5x7

#110 L2

Pat 2

106-40 130

PA 10/11

716

Rephoto 4.40

ind. 1070

CR

OK Blue Impression

CURT TEICH & CO., INC.,
CHICAGO, ILLINOIS

NO. 3CH205

ORDER NO. K-48006

DATE 2-6-53

12½ M BUSINESS CARDS 3½ X 2-¼ C.T. ART COLORTONE-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL No title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Finish edge at right end

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Show Retouched
photo to C.T.*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1953	FEB 25 1953
SKETCH	3	1/2	FEB 13 1953	FEB 20 1953
RETOUCHING	2	5		
REPHOTO			FEB 25 1953	MAR 5 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	3/4		
ARTIST DEPT.	44	5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Not to be
distributed outside of
factory only
March 1953*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH206 ORDER NO. 77957 DATE 2-9-53

CUSTOMER BROWN-FORMAN DISTILLERS CORP.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EARLY TIMES

"EVERY OUNCE A MAN'S WHISKEY"

INTRODUCING - EARL E. TIMES

"EVERY OUNCE A MAN"

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH1915. EXCEPT: CHANGE BOTTLE AND LABEL
IN MAN'S HAND. USE BLACK & WHITE PRINT FOR BOTTLE AND
COLORS AS ON COLOR SHEET. SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

USE PHOTO FROM OCH1915. FOLLOW CARD OCH1915 FOR COLORS
WITH EXCEPTION OF BOTTLE AS ~~BEFORE~~ ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SK7

Per 2

July 20 1953 H.C. 1915
105 La 40

718

no special
charge
OK

(Red Impression)

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3CH207 ORDER NO. 77958 DATE 2-9-53

CUSTOMER STOP INN
LANSING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE STOP INN
TORRENCE AVENUE
(JUST NORTH OF EXPRESSWAY)
LANSING, ILLINOIS



FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE PINK STAIN ON RIGHT OF PICTURE.

FOLLOW TISSUE OVERLAY
AND INSTRUCTIONS ENCLOSED FOR SIGN

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
AND INSTRUCTIONS ENCLOSED FOR SIGN

Red Impression

*Ref 62
Mr. H. C. 12-10-53
609*

CR

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH208 ORDER NO. 77964 DATE 2-9-53

CUSTOMER
HIGHWAY HOBBY HOUSE
HADDONFIELD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HA9-6860 KINGS HIGHWAY &
HADDON AVE. HADDONFIELD, N.J.

FRONT NO. 5

R. M.

Yes xxx to

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED:

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 64
Hadd 112-110
209 102
ck

Red & Blue Blue Imprint

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH209 ORDER NO. 77965 DATE 2-9-53

CUSTOMER UNION DISTRIBUTORS, INC.
RED BANK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HUNN'S DRIVE-IN & SODA LOUNGE,
BELMAR, N. J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE ADVERTISING SIGN ON LEFT OF DOOR, ALSO ALL
DEBRIS FROM GROUND. ACCENTUATE THE SHRUBBERY.

COLOR DESCRIPTION

BUILDING-INCLDING ROOF-IS WHITE. ELECTRICAL SIGNS
ARE ALL BLUE BACKGROUND WITH WHITE LETTERING.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

5x7

But 6 1/2

42

4-6-53

La 7

711

Rephotography 4.40

Bill!
CALL THIS
RETOUCHING KADOL ART

CR

Sh. Blue Repression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH210 ORDER NO. 77968 DATE 2-10-53

CUSTOMER
SWANN-ABRAM HAT CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWANN HATS

PERMANENT CREASE BLOCK.....

FOR THAT LOOK OF IMPORTANCE!

(see sketch for balance of type)

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: ON DIM. CUSTOMER WANTS A DASH (-) BETWEEN THE
TWO SIZES: "4 3/8" X 2 5/8" - 4 3/8" X 2 3/4"
(INSTEAD OF AN "X"). AND BE SURE HAT BAND
WIDTHS ARE EXACTLY CORRECT - 5 DIFFERENT WIDTHS.

COLOR DESCRIPTION

FOLLOW SKETCH: FOLLOW COLOR SWATCHES AS CLOSELY AS POSSIBLE
ON THE HAT COLORS.

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

L.O. 1
Ref. 5
J.M.C. 104 13/4
21-4-3-53 L.O. 9

as specified

Push

Red Suppression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH211 ORDER NO. 77968 DATE 2-10-53

CUSTOMER
SWANN ABRAM HAT CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWANN HATS

FOR TOPS IN APPEARANCE

(see sketch for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: ON DIM. CUSTOMER WANTS A DASH (-) BETWEEN THE
TWO SIZES: "5 1/2" X 2 5/8" - 5 1/2" X 2 3/4" (INSTEAD
OF AN "X"). AND BE SURE HAT BAND WIDTHS ARE
EXACTLY CORRECT - 5 DIFFERENT WIDTHS.

COLOR DESCRIPTION

FOLLOW SKETCH: FOLLOW COLOR SWATCHES AS CLOSELY AS POSSIBLE
ON THE HAT COLORS /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Rephoto 5x7
L.O. 1
Ref 5
J.H.C. 227-52-14
L.O. 10

no special

Red

Red Supremacy

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH212 ORDER NO. 77968 DATE 2-10-53

CUSTOMER
SWANN-ABRAM HAT CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PASTEL SWANN HATS.....

HATS THAT SELL WITH THE FIRST GLANCE....

(see sketch for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: ON DIM. CUSTOMER WANTS A DASH)(-) BETWEEN THE
TWO SIZES: 5 1/2" X 2 5/8" — 5 1/2" X 2 3/4" INSTEAD
OF AN "X"). BE SURE HAT BAND WIDTHS ARE
EXACTLY CORRECT — 5 DIFFERENT WIDTHS.

HAT ON LOWER RIGHT IS NOT IN LINE WITH THE ONE
ON LEFT — THESE SHOULD BE POSITIONED ALIKE.

COLOR DESCRIPTION

FOLLOW SKETCH: FOLLOW COLOR SWATCHES AS CLOSELY AS POSSIBLE
ON THE HAT COLORS — THE HATS ON THIS CARD
SHOULD ALL BE OF THE LIGHTER SHADES — NOT TOO DARK.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

L.O. 2
Ref. 5
H.C. 12/13/4
L.O. 9

as quoted.
CR

Rush

(F)

YORK NEWS AGENCY, YORK, PA.

NO. 3CH213

ORDER No. 78040

DATE 2-10-53

12¹/₂ M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

YORK CITY HOSPITAL, YORK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DULL RED BRICK. LIGHT STONE CORNICE AND SILLS, ENTRANCE AND TRIM. CREAM SASH AND WINDOW FRAMES. DARK GRAY DRIVE. GREEN HEDGE ALONG DRIVE. GREEN TERRACED LAWN. DARK GREEN PINE TREES IN YARD. DARK LAMP POSTS. WHITE GLOBES AT ENTRANCE TO DRIVE. MAKE GREEN LAWN ON LEFT AND CENTER ALONG BUILDING. SMALL BLDG IN FOREGROUND LIGHT GRAY. DULL GREEN ROOF. REMOVE POLE ON RIGHT FOREGROUND, ALSO WOMAN&CHILD ON RIGHT. DARK GRAY ROAD IN FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	3	30	FEB 16 1953	FEB 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 4 1953	MAR 12 1953
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

YORK NEWS AGENCY, YORK, PA.

NO. 3CH214

ORDER No. 78040

DATE 2-10-53

12 1/2 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
YORK COUNTY HOME AND ANNEX,
YORK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO.
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. X

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS DARK RED BRICK. LIGHT STONE CORNICE, CORNERS, ENTRANCE
GREEN. WHITE FRAMES AND WINDOW SILLS. DARK SASH. GRAY BASE AND
STEPS. DARK SLATE ROOF. ORANGE COLOR FLOWER BED ON RIGHT. PINK &
PURPLE COLOR FLOWER BED ON LEFT FOREGROUND. WHITE FLOWER VASES
ALONG FRONT OF ENTRANCE. PINK FLOWERS IN VASES. DARK GRAY PARKING
SPACE AND DRIVE ON REAR LEFT. REAR BLDG. ON LEFT, DULL RED BRICK.
WHITE STEEPLE. COPPER TOP ON STEEPLE. DARK SLATE ROOF. WHITE SASH &
WINDOW CASINGS. GREEN TERRACED LAWN & SHRUBBERY. GREEN LAWN IN FORE-
GROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	3	3	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH215 ORDER NO. 77981 DATE 2-11-53

CUSTOMER MILLER FURNITURE CO.,
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

see copy on sketch

FRONT NO. (All of this on address side) R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center No Imprint

Side — Center

MILLER TWIN FURNITURE STORES.....

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Photo return to HANNA AD 10/6/53

Red Suppression

1 Reproduction of Sht. 547

L. O.

Ref.

Imm H. C.

L. A.

42
5-15-53

1

6

106 3/4

5

see specified
CH

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH216 ORDER NO. 78138 DATE 2-13-53

CUSTOMER
PENN BELLE HOTEL
BELLEFONTE, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUS.CARDS SIZE 3½ X 2¼

STYLE PHOTO-COLORIT-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PENN BELLE HOTEL
BELLEFONTE, PA.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE CHIMNEYS ON HOTEL — AND ANY OTHER
BUILDINGS SHOWING.

COLOR DESCRIPTION

BUILDING IS YELLOW — NEAR COLOR #1. TRIMMED
IN BROWN #57.

BUS. CARD

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Plt. Card 287

Ret 3'

HC 1-3-9-52
La 644
2-31-53

Add'l Artwork
& Rephot 5.50

March 20 53

CR

NO. 3CH217

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER NO. 77970

DATE 2-10-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF MAIN PLANT, SEIBERLING RUBBER COMPANY, BARBERTON, OHIO, WITH A CLOSE-UP OF MODERN OFFICE BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW INSERT OF OFFICE BUILDING ON AERIAL VIEW CARD IN THE BEST LOCATION (Customer suggests top center of card). REMOVE-SMOKE AND HAZE, POLES, WIRES AND OLD CARS. MAIN BLDG. IN CENTER IS RED BRICK, GREY WINDOW TRIM & CONCRETE PILLARS IN CENTER. BUILDING MM TO RIGHT-BROWN BRICK, GREY TRIM. DARK GREY ROOF TOPS. INSERT: TAKE ONT BLDG. AT RIGHT. OFFICE BLDG. IS RED BRICK, GREY WINDOW TRIM. LIGHTER GREY IN VENETIAN BLINDS. NAME ON BLDG. IS CHROME. WHITE FLAG POLE. CONCRETE PILLARS AT CENTER OF ENTRANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*1 Rep. to 9-11-53
5x7*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 16 1953
SKETCH				
RETOUCHING		7		FEB 27 1953
REPHOTO			FEB 11 1953	FEB 12 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	MAR 2 1953	MAR 10 1953
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

NO. 3CH218

ORDER No. 77970

DATE 2-10-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLUMBIA ^{SOUTHERN} CHEMICAL
CORPORATION, BARBERTON, OHIO
SUB-TITLE: NIGHT VIEW OF A
SOLVENT INSTALLATION
SUB-TITLE: STREETS IN LIMESTONE
MINE, 2300 FEET UNDERGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION 2 VIEWS: TOP: NIGHT VIEW - (Installation)
BOTTOM VIEW: (OF MINE) - MAKE AS COLORFUL AS POSSIBLE. WALLS OF
MINE ARE GREY LIMESTONE STREAKED WITH WHITE.

CROP AS MARKED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in large file

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH	2	1		
RETOUCHING	2	4		FEB 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9 1/2		3-20-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

NO. 3CH219

ORDER No. 77970

DATE 2-10-53

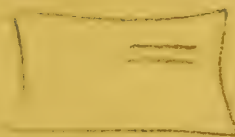
6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ORIENTAL CHERRY TREES
ON THE SHORE OF BEAUTIFUL LAKE
ANNA, BARBERTON, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RAISE WATER LEVEL TO EDGE OF GRASS. PUT LEAVES ON ~~THE~~ TREES.
GREEN LAWN. TAKE OUT MAN. ADD CLOUDS.
CONCRETE WALK THROUGH TREES. BLOSSOMS ON ALL THE CHERRY TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING		3	FEB 16 1953	FEB 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

NO. 3CH220

ORDER No. 77970

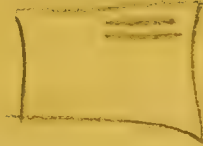
DATE 2-10-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF DOWNTOWN BARBERTON, OHIO SHOWING BEAUTIFUL LAKE ANNA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW INSERT OF BEACH AT TOP IN CENTER OF CARD. ~~RE~~ INSERT: BUILDING IS BROWN-GREY STONE WALL IS SAME COLOR.

AERIAL VIEW: TAKE OUT POLES AND WIRES. CLEAN UP WATER ALONG THE SHORE OF LAKE. DIFFERENT COLORED BUILDINGS. BLACK TOP STREETS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see back for order or negative. Colors are in hand copy and each other to make an attractive set.

1 Replicate as marked

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 14 1953
SKETCH				
RETOUCHING	6	6		
REPHOTO			FEB 11 1953	FEB 11 1953
PHOTO-LITHO			FEB 25 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 3 1953
MAR 10 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH221 ORDER NO. 77971 DATE 2-10-53

CUSTOMER
KNOTTY PINE MOTEL
MARYVILLE, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUS.CARDS SIZE 2¼ X 3½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
KNOTTY PINE MOTEL
MARYVILLE, MO.
23 MODERN UNITS

6 title in lower panel) *3/8 Panel*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLORED PICTURE.

COLOR DESCRIPTION

FOLLOW COLORED PICTURE FOR COLOR GUIDE.

RETURN COLORED PICTURES *ret 4/1/53* TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH222

ORDER NO. 77973 DATE 2-10-53

DEPT.

DATE COMPLETED

CUSTOMER

BEACH BAY APARTMENTS
MIAMI BEACH, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BEACH BAY APARTMENTS

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN FOREGROUND OF PICTURE

REMOVE — SMALL GROUND SIGN, PUMP AND AIR CONDITIONER, LIGHT
POLE AND WIRES, AND FIRE HYDRANT.

COLOR DESCRIPTION

BUILDING-WHITE, TRIM #31. SIDEWALK #23. STAIRS #33.
SIGN- #4 BLUE AND WHITE LETTERS. GREEN AND RED BUSHES WITH
SMALL FLOWERS. CHAIRS-YELLOW AND GREEN & RED AND GREEN.
RAILING SAME COLOR AS TRIM #31. USE YOUR IDEAS ON COLORS OF
AUTOMOBILES. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-15-52

B 6
103
5-7-53
112
La 9
CR

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH223 ORDER NO. 77974 DATE 2-10-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CUSTOMER MARIO'S RESTAURANT
CHICAGO, ILLINOIS

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARIO'S
ITALIAN RESTAURANT /

FRONT NO. 5

(All of this on address side) to come

R. M. / Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: SEE TISSUE OVERLAY - FLOWERS IN VASE.

COLOR DESCRIPTION

FOLLOW SKETCH /

RETURN PHOTOS (4) TO CUSTOMER

3M-4-15-52

RETURNED
9/8

Red Ink press

(A)

Make Enlargement for Reg as marked

L.O. 7 1/2
Ref. 45 2 1/2
M.H.C. 13
L.O.

as specified
CR

GAULKE NEWS AGENCY, GRAND FORKS, N. DAK.

NO. 3CH224

ORDER No. 78050

DATE 2-11-53

12¹/₂^M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

MEMORIAL STUDENT UNION, UNIVERSITY
OF NORTH DAKOTA, GRAND FORKS, N.D.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH BROWN BRICK BUILDING, AND BLDG TO RIGHT. LIGHT GRAY STONE
TRIM. DARK GRAY DRIVE. GREEN FOLIAGE ON TREES. COLORED AUTOS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	9	3	FEB 16 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO			MAR 4 1953	MAR 12 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2		3-19-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH225

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA ORDER NO. 78051
OFFICIAL U. S. NAVY PHOTOGRAPH

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIFTH NAVAL DISTRICT HEADQUARTERS
BUILDING, NORFOLK NAVAL BASE,
BELL FROM FORMER U.S.S. VIRGINIA,
NORFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT

SAME AS ABOVE



PRIVATE NO. BEFORE TITLE: NK101

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

1. DOORS BROWN BRONZE
2. WHITE CONCRETE
3. SIGN NAVY BLUE GOLD LETTERS
4. FLAG BLUE FIELD WHITE STARS (NOT OVER 4)
5. BELL DEEP RICH BRASS
6. CURB CONCRETE
7. ROAD BLACK ASPHALT (REMOVE PATCHING)
8. WHITE PAINT
9. COLOR 44 INTERSPERSED WITH BLACK HEADERS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING		2 1/2	FEB 16 1953	FEB 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4	MAR 4 1953	MAR 13 1953
ARTIST DEPT.		9 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA.
OFFICIAL U. S. NAVY PHOTOGRAPH

NO. 3CH226
ORDER No. 78051

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRAZIER HALL, NORFOLK NAVAL BASE,
CHAPLAINS HEADQUARTERS, NORFOLK,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME A S ABOVE

PRIVATE NO. BEFORE TITLE: NK102

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

1. BRICKS COLOR 44 WITH BLACK ENTERSPERSED HEADERS.
2. ALL TRIM IS WHITE
3. CUPOLAS ROOF COOPER
4. ORNAMENTS ON CUPOLA BRONZE
5. ROOF DARK GRAY SLATE ALMOST BLACK
6. WINDOW OVER DOOR ON LEFT CODED STAINGLASS
7. PUT FOLIAGE ON TREES AND SHRUBBERY
8. WINDOWS OVER CENTER DOOR STAINGLASS
9. WALKS CONCRETE, STREET BLACK ASPHALT
10. TAKE OUT CARS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOFIES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 15 1953
SKETCH				
RETOUCHING	2	4 1/2	FEB 16 1953	FEB 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 25 1953	MAR 5 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH227

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA. ORDER No. 78051
OFFICIAL U. S. NAVY PHOTOGRAPH

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GATE NUMBER 2, MAIN ENTRANCE TO
NORFOLK BASE, NORFOLK, VA.
NAVAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: NK103

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

1. DARK NAVY BLUE, WHITE BORDER, GOLD LETTERS
2. BLUE SKY, WHITE CLOUDS, SHIP HULL SUPER STRUCTURE HIGH
LIGHTED BY SUN LIGHT HULL ALMOST BLACK
3. BLACK
4. DARK BROWN BACKGROUND AND RELIEF SAME
LETTERING WHITE
5. FENCE BLACK
6. BRICK COLOR 44
7. WHITE
8. TAKE OUT
9. TAKE OUT
10. UNIFORMS OLIVE
YES DRAB KHAKI SHIRT
11. TAKE GUARD AND CAR ON LEFT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 12 1953
SKETCH				
RETOUCHING		4	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO			FEB 25 1953	MAR 3 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA
OFFICIAL U.S. NAVY PHOTOGRAPH

NO. # 3CH228

ORDER No. 78051

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING, NORFOLK
NAVAL BASE, NORFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: NK104

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

1. BRICK #44, INTERSPERSED WITH BLACK.
2. WHITE TRIM
3. CHANGE SIGN TO READ U.S. NAVAL STATION ADMINISTRATION BLDG.
4. COLOR SIGN NAVY BLUE GOLD LETTERS
5. CANOPY DARK NAVY BLUE
6. CANNON GRAY EXCEPT WHEELS AND TIRES BLACK
7. FIRE ESCAPE ON LEFT BLACK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 12 1953
SKETCH				
RETOUCHING		3 1/2	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 25 1953	3-9-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH229

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA ORDER NO. 78051
OFFICIAL U.S. NAVY PHOTOGRAPH

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CONVOY ESCORT PIERS, NORFOLK
NAVAL BASE, NORFOLK, VA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: NK105

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SHIPS GRAY, BLACK FUNNEL BANDS, ASPHALT ROAD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	3	2-1	FEB 16 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4	FEB 25 1953	MAR 5 1953
ARTIST DEPT.		11		3-10-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD

NO. 3CH230

ORDER NO. 78053

DATE 2-11-53

12^M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ATLANTIC METHODIST CHURCH,
OCEAN CITY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 14

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DOORS WHITE OUTSIDE, MAHOGANY INSIDE. BUILDING GRAY BROWNSHINGLES
WHITE TRIM VARI-COLORED WINDOWS. ROOF VERY LIGHT GRAY
CEMENT FENCE. RED FLOWERS.
BLOCK OUT AUTOS AND ELEC. POLES AND WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH			FEB 16 1953	FEB 23 1953
RETOUCHING	1	4		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

THE HARRY P. CANN & BRO. CO.,
BALTIMORE, MD.

NO. 3CH231

ORDER NO. 78054

DATE 2-11-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
OCEAN CITY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLOCK OUT ~~THE~~ AUTOS, TELEPHONE POLES & WIRES.
WHITE BUILDING, GRAY ROOF, GRAY STEPS, WHITE RAILINGS, GRAY STONE
FOUNDATION, GREEN SHRUBBERY

Return Kodachrome

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 16 1953
SKETCH				
RETOUCHING		6	FEB 17 1953	FEB 23 1953
REPHOTO			FEB 11 1953	FEB 13 1953
PHOTO-LITHO			FEB 23 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		MAR 5 1953 3-6-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH232

ORDER No. 78055

DATE 2-11-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK AND BEACH SHOWING BAND
STAND--FISHING PIER AND RECREATION
HALL, OCEAN CITY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NOYES same

IMPRINT SAME AS ABOVE

as 6BH1850

PRIVATE NO. BEFORE TITLE: 18

RETOUCHING AND COLOR DESCRIPTION

PUT IN BATHERS ON BEACH SAME AS SAMPLE ENCLOS ED. PUT READING MATTER
ON REVERSE SIDE OF CARD SAME AS 6BH1850

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	9	3 1/2	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10-1	13 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH233

ORDER NO. 77976 DATE 2-11-53

DEPT.

DATE COMPLETED

CUSTOMER

S & S NEWS AGENCY
FORT SMITH, ARKANSAS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. JOHN'S LUTHERAN CHURCH
FAYETTEVILLE, ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PHOTO BY PUSKA (Lower left hand corner)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: TITLE IN UPPER RIGHT HAND CORNER.

REMOVE — PORTION OF STREET, PARKING METER, TELEGRAPH POLE, WIRES,
SHADOW OF CROSS, AND BUILDING AT EXTREME LEFT BEHIND BRICK
CHURCH.

COLOR DESCRIPTION

ROOF, CROSS, AND PROJECTING BEAMS ABOVE CROSS — GRAY.
ROUGH CLINKER BRICK BUILDING — DOOR AT SIDE OF BRICK BLDG. AND
SQUARES ON RIGHT SIDE — REDWOOD. GREEN TREES AND LAWN.
BUILDING AT RIGHT IS LIGHT GRAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

57
Rt 3 1/2
3-2-53 AC 1 1/2
La 9

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH234 ORDER NO. 77977 DATE 2-11-53

CUSTOMER LUTHER NEWS AGENCY
LUFKIN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WISHING WELL MOTEL
HIWAY 59(FIFTY NINE) SOUTH
LUFKIN, TEXAS /

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: /

COLOR DESCRIPTION

BUILDING - TAN. ROOF-RED. GREY ASPHALT PAVEMENT.

INTER COURT AND FRONT-GREEN GRASS. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK Photo

(F)

5x7
Rt 5-
Jan 41 - 4c 13
8-10-53 La 10
718
as quoted

HUNTINGTON NEWS AGENCY, HUNTINGTON, W. VA.

NO. 3CH235
ORDER No. 78148

DATE 2-16-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM *Don't set up*
HUNTINGTON, W. VA.

SMALL TYPE (C) CURT TEICH & CO., INC. *+ set up*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *TK*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH <i>20</i>	<i>10</i>	<i>7</i>	FEB 25 1953	
RETOUCHING		<i>6</i>	MAR 3 1953	
REPHOTO				
PHOTO-LITHO			MAR 9 1953	MAR 16 1953
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>101</i>	<i>16</i>	<i>3-16-53</i>	<i>3-20-53</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

H- 01H12732-
U- 716H1944-
N- 1CH1199-
T- 01H2779-
I- 1CH11200-
H- 6AH2708-
G- 716H1912-
T- 01H2781-
O- 6AH2704-
N- 6AH27051-

INDEPENDENT NEWS AGENCY, FARGO, N. D.

NO. 3CH236

ORDER No. 78157

DATE 2-16-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHANLEY HIGH SCHOOL,
FARGO, NORTH DAKOTA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT ENLARGEMENT- 5 X 7 - FROM 4 X 5" NEGATIVE.

REMOVE - LIGHT, WIRES AND AUTOS.

REDDISH-BROWN BRICK BUILDING, WITH LIGHT GRAY STONE TRIM.
GREEN LAWN AND FOLIAGE. DARK GRAY STREET.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING		3	MAR 5 1953	MAR 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1½	MAR 10 1953	MAR 14 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Enlarge to 5x7 from Neg
218

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH237 ORDER NO. 78158 DATE 2-16-53

CUSTOMER GRIFFIN MOTEL COURT
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRIFFIN MOTEL COURT
3415 NEBRASKA AVE. — ON U.S. 41
TAMPA, FLA.

FRONT NO. 5

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 3CH238

ORDER NO. 78078

DATE 2-16-53

12¹/₂M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

552 - HOTEL FLORENCE, MISSOULA,
MONTANA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR IN FOREGROUND. ALL LIGHT POSTS AND SIGN AT RIGHT.
SEE 3B121-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH				
RETOUCHING	6	54	FEB 24 1953	FEB 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	132	MAR 2 1953	MAR 10 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 3CH239

ORDER NO. 78067

DATE 2-16-53
FULL FACE

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

608 - MONTANA STATE PRISON, DEER
LODGE, MONTANA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE WALL. BUILDINGS RED. PUT FLAGS ON POLES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH				
RETOUCHING	1	1	FEB 24 1953	FEB 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAR 2 1953	MAR 10 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 3CH240

ORDER No. 78078

DATE 2-16-53

12½ M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
905- MISSION RANGE, WESTERN
MONTANA'S PICTURESQUE
MOUNTAINS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH				
RETOUCHING		/	FEB 24 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 2 1953	MAR 10 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH241

ORDER No. 78099

DATE 2-17-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. CATHARINE'S SCHOOL,
SPRING LAKE, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TROLLEY WIRES. ^{POLES} YELLOW PRESSED BRICK,
GREY ENTRANCE,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for photo. Please
see to it that all of nega-
tives and prints and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH				
RETOUCHING	7	3	FEB 20 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 25 1953	MAR 2 1953
ARTIST DEPT.		8 1/2		3-2-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH242

ORDER NO. 78100

DATE 2-17-53

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ESSEX & SUSSEX HOTEL,
SPRING LAKE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR AS 1CH1755 or 1CH1752

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for customer. Please
see to it that all colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 18 1953
SKETCH				
RETOUCHING		3-4	FEB 20 1953	FEB 21 1953
REPHOTO				
PHOTO-LITHO			MAR 2 1953	MAR 10 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1-2		
ARTIST DEPT.		9-10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH243

ORDER No. 78100

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE

DATE 2-17-53'
FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ESSEX & SUSSEX HOTEL,
SPRING LAKE, N.J.,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR AS 1CH1755 or 1752'

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5
Subjects of
order for this company. Please
see to it that photos or nega-
tives are uniform and colors are
in harmony with each other
so make an attractive set.

527
Bright
Photo

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 2 1953
SKETCH				
RETOUCHING	9	4	MAR 4 1953	MAR 5 1953
REPHOTO			FEB 18 1953	FEB 27 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 6 1953	
HAND COLOR PROOF	11	2		MAR 13 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Replate SK7
add
Page
too
Top*

NO. 3CH246

DISTRIBUTED BY MELOY & ROE, EAST DURHAM, N.Y. ORDER No. 78169

DATE 2-17-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO.
TITLE IN FULL SHRINE OF OUR LADY OF ST. KNOCK, ST. MARY'S OF THE MOUNTAIN, EAST DURHAM, N. Y., 1	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUILDING IN BACKGROUND. RETOUCH FIGURE. BACKGROUND OF FIGURE IS BRIGHT BLUE. GREY FIELD STONES. IRON FENCE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 3 - 1953
SKETCH				
RETOUCHING		2 1/2	MAR 5 1953	MAR 6 1953
REPHOTO			FEB 18 1953	FEB 27 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 9 1953	MAR 13 1953
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO., INC.

NO. 3CH248

ORDER No. 78171

DATE 2-18-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL "THE VIRGIN MARY"
GREAT ONYX CAVE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2658. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH				
RETOUCHING		1/2	FEB 24 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Get a new drawing + put center marks

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH245
ORDER No. 78100

DATE 2-17-53
FULL FACE

12 1/2 M POST CARDS C. T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARGARET'S CHURCH,
SPRING LAKE, N.J.,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN, ROOF DARK GREY, DOORS BROWN

TAKE OUT POLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES NO
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this order. Please
send in 10 prints of each of nega-
tives on order and return are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH				
RETOUCHING	1		FEB 20 1953	FEB 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1 1/2	MAR 2 1953	MAR 10 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO., INC.

NO. 3CH247

ORDER No. 78171

DATE 2-18-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GRAVE AND MONUMENT OF
DANIEL BOONE, FRANKFORT, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1337. USE ONLY SECTION MARKED OFF
BY TREE WITH PENCIL. ~~MAKE NEW BLACK NEGATIVE~~
~~REDUCE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH	20	10 1/2	FEB 24 1953	FEB 25 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2-18-53		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Get Drawings
Put a new Center Mark*

CURT TEICH & CO., INC.

NO. 3CH249

ORDER No. 78171

DATE 2-18-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL JEFFERSON DAVIS
MONUMENT, 351 FT. HIGH, FAIRVIEW,
KY. NEAR HOPKINSVILLE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH1282. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH	2.0	10		
RETOUCHING	9	1½	FEB 24 1953	FEB 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	4½		3-28-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Make Offsets

Color

New

Make as Black

CURT TEICH & CO., INC.

NO. 3CH250

ORDER No. 78171

DATE 2-18-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL HISTORIC CUMBERLAND
GAP FROM PINNACLE MT., MIDDLESBORO,
KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH149. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH				
RETOUCHING		0	FEB 24 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Handwritten in red ink:
Get drawing
+ Post in new center
mark

CURT TEICH & CO., INC.

NO. 3CH251

ORDER No 78171

DATE 2-18-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL "CITATION", KENTUCKY
DERBY WINNER - ONE OF THE
GREATEST RACE HORSES OF ALL
TIME. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

IN PLATE - © CAUFIELD & SHOOK, INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1487. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 20 1953
SKETCH				
RETOUCHING		0	FEB 24 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	2 - 12 - 53	5 - 12 - 53	5 - 12 - 53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Handwritten notes and signatures:
- Large red 'X' mark across the right side.
- "Hatch center mark" written vertically.
- "Hatch center mark" written horizontally.
- "Hatch center mark" written diagonally.
- "Hatch center mark" written in a circle.
- "Hatch center mark" written in a square.
- "Hatch center mark" written in a triangle.
- "Hatch center mark" written in a diamond.
- "Hatch center mark" written in a hexagon.
- "Hatch center mark" written in an octagon.
- "Hatch center mark" written in a decagon.
- "Hatch center mark" written in a dodecagon.
- "Hatch center mark" written in a tetradecagon.
- "Hatch center mark" written in a hexadecagon.
- "Hatch center mark" written in an octadecagon.
- "Hatch center mark" written in a triacontagon.
- "Hatch center mark" written in a hexacontagon.
- "Hatch center mark" written in a sexagesagon.
- "Hatch center mark" written in a centagon.
- "Hatch center mark" written in a viginti-ducentagon.
- "Hatch center mark" written in a tri-centagon.
- "Hatch center mark" written in a quad-centagon.
- "Hatch center mark" written in a penta-centagon.
- "Hatch center mark" written in a hexa-centagon.
- "Hatch center mark" written in a hepta-centagon.
- "Hatch center mark" written in an octa-centagon.
- "Hatch center mark" written in a nona-centagon.
- "Hatch center mark" written in a deca-centagon.
- "Hatch center mark" written in a hella-centagon.
- "Hatch center mark" written in a mega-centagon.
- "Hatch center mark" written in a giga-centagon.
- "Hatch center mark" written in a tera-centagon.
- "Hatch center mark" written in a peta-centagon.
- "Hatch center mark" written in an exa-centagon.
- "Hatch center mark" written in a zetta-centagon.
- "Hatch center mark" written in a yotta-centagon.
- "Hatch center mark" written in a nona-centagon.
- "Hatch center mark" written in a deca-centagon.
- "Hatch center mark" written in a hella-centagon.
- "Hatch center mark" written in a mega-centagon.
- "Hatch center mark" written in a giga-centagon.
- "Hatch center mark" written in a tera-centagon.
- "Hatch center mark" written in a peta-centagon.
- "Hatch center mark" written in an exa-centagon.
- "Hatch center mark" written in a zetta-centagon.
- "Hatch center mark" written in a yotta-centagon.

DISTRIBUTED BY BLACK HILLS POST CARD CO.
DEADWOOD, S.D.

NO. 3CH252

ORDER NO. 78311

DATE 2-19-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TRYING TO BE GOOD IN THE BAD
LANDS OF SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE (C) CURT TEICH & CO., INC PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH	20	10	FEB 19 1953	FEB 25 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	100	MAR 2 1953	MAR 5 1953
ARTIST DEPT.		900		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAMBER OF COMMERCE, IRONWOOD, MICHIGAN

NO. 3CH253

ORDER No. 78312

DATE 2-19-53

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THERE'S ONLY ONE IRONWOOD!
MICHIGAN'S WESTERN GATEWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5 R. M.

IMPRINT SAME AS ABOVE

YES 'at bottom
of message page

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH	10	2		
RETOUCHING	9	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

FEARINGS INC.,MANTEO, N. C.

NO. 3CH254

PHOTO BY SMITHSONIAN INSTITUTION.

ORDER No. 78187

25 M POST CARDS

C. T. ART COLDRTONE

DATE 2-19-53

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WRIGHT BROS. ORIGINAL
PLANE - 1903, KITTY HAWK, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE



RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE CARDS ENCLOSED FOR SOME IDEA ON COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1953	FEB 24 1953
SKETCH				
RETOUCHING		3	FEB 25 1953	
REPHOTO				MAR 10 1953
PHOTO-LITHO				
BLEUPRINT			MAR 2 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		3-11-53
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH255 ORDER NO. 78191 DATE 2-19-53

CUSTOMER LEYDEN MOTEL
MELROSE PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LEYDEN MOTEL — MELROSE PARK, ILL.
ON U.S. HIGHWAY 64 — 2 MILES EAST OF
U.S. 45 AND 3 MILES WEST OF U.S. 42A.

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White, Proof. Titles — Red, Blue

TITLE TO BE IN PANEL AT BOTTOM — SIMILAR TO CARD 8BH1324.

CROP AS MARKED — AND FOLLOW TISSUE OVERLAY.

To customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — GENERAL EFFECT AS ATTACHED
CARD.

PHOTO RETURNED

TO

PHOTO USED FOR

also
Best card
3CH256

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH256

ORDER NO. 78192 DATE 2-19-53

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

LEYDEN MOTEL
MELROSE PARK, ILLINOIS

6 1/2 MBUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEYDEN MOTEL — MELROSE PARK, ILL.

ON U.S. HIGHWAY 64 — 2 MILES EAST OF

U.S. 45 AND 3 MILES WEST OF U.S. 42A.,

FRONT NO. NO

(All of this on address side)

3 sides

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH255. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH255. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS. CARD

PHOTO RETURNED

Q

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH257 ORDER NO. 78196 DATE 2-20-53

CUSTOMER ERIN CLEANERS, INC.
MAPLE SHADE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ERIN CLEANERS, INC.

BOTTOM: 115 W. MAIN ST.
MAPLE SHADE, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.
SAMPLE OF GREEN ENCLOSED FOR COLOR WHEN
MENTIONED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO 3CH258

ORDER NO. 78197 DATE 2-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER
ERIN CLEANERS, INC.
RIVERTON, NEW JERSEY

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: ERIN CLEANERS, INC.
BOTTOM: 608 BROAD ST., RIVERTON, N.J.

FRONT NO. 5 R. M. Yes MXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. REMOVE-BUILDING(PART OF) SHOWING AT EITHER
SIDE OF CLEANERS BLDG., PIPES AT SIDE OF BLDG., 2 SMALL WINDOWS
ON 2ND FLOOR CORNER. ALSO PIPE ON ROOF, OIL TANK AT REAR, AND
BUSHES BACK OF FENCE. SMOOTH BROKEN PANEL IN BOTTOM OF DOOR.
PUT GLASS IN WINDOWS. PATCH UP CURB.

COLOR DESCRIPTION

BRICK WALL #23. ALL LIGHT PART OF BUILDING IS WHITE, ALSO TOP
EDGE OF ROOF. BOTH DOORS AND FENCE ARE WHITE. WINDOW SILLS ARE
GREEN. ROOF IS GREEN. SIGN ON BUILDING-GREEN LETTERS ON WHITE.
REFER TO SUBJECT 3CH257 FOR COLORING OF BIG SIGN. GRASS IN BACK
OF FENCE. CURBING IS WHITE. CLOUDS IN SKY. CONCRETE WALK AND
UP TO ENTRANCE DOOR AND GARAGE DOOR. STREET IS BLACK WITH WHITE
CENTER LINE (DO NOT SHOW THE WORD "SLOW").

FOR SHADE OF GREEN REFER TO SUBJECT 3CH257.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6
3-16-53 HC 1'2
La 9
271

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH259 ORDER NO. 78198 DATE 2-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER

ERIN CLEANERS, INC.
HADDONFIELD, NEW JERSEY

6 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

(All of this on address side)

BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ERIN CLEANERS, INC.

BOTTOM: 20 HADDON AVE., HADDONFIELD,
N. J.

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

20
3-1953

File 112

43-209

218

C

149

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH260 ORDER NO. 78202 DATE 2-20-53

CUSTOMER ST. JOHN BOSCO CHURCH
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. JOHN BOSCO CHURCH
7113 COLUMBIA AVENUE
HAMMOND, INDIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes XMX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY. NOTE (X) PLACE A.D.
(BE SURE THIS IS LEGIBLE ON 1951
(CARDS....

NOTE: IMPORTANT! THE MARBLE LEDGE (MARBLE TRIM) ON TWO STEP
LEVEL, AND MARBLE TRIM ALL AROUND FRONT DOORS. /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO RETURN PHOTO YES

Ret 4-1/2
105 HC 1-1/2
3-22-53 LA 5-1/2
710
QL

ADV. ORDER

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full **XX**

ON U.S. ROUTES 25 and 42 - 7749-7769
READING RD., CINCINNATI 37, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes NoX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

To

PHOTO USED FOR

100

Enlarge Entry to 1890

L. O.	1
Ref.	7 1/2
H. C.	106 2 1/4
L. A.	12 1/2

as quoted
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH264 ORDER NO. 78217 DATE 2-23-53

CUSTOMER ILLINOIS CAMERA SHOP
GALESBURG, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KNOX VILLA MOTEL

U. S. HIGHWAY 150

KNOXVILLE, ILLINOIS

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP AS MARKED ON PHOTOS.

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

1-Original Photo returned to Ben Berger 3/4/53

4-7-53

as quoted
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH265

ORDER NO. 78218 DATE 2-23-53

DEPT.

DATE COMPLETED

CUSTOMER

CEDAR RAPIDS NEWS AGENCY
CEDAR RAPIDS, IOWA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CED-REL MOTEL

U.S. HIGHWAY 30 and 218 - 5 MILES WEST
OF CEDAR RAPIDS, IOWA

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Slip to 5x7
Rob. 5
Jm H.C. 14-105
L.A. 9
100

Ch
L

Ed. In press

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH266 ORDER NO. 78219 DATE 2-23-53

CUSTOMER TOURIST VILLAGE MOTEL
GORHAM, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOURIST VILLAGE

MOTEL

GORHAM, NEW HAMPSHIRE

(AAA)

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JOIN PHOTOS AS ATTACHED. MAKE REPHOTO.

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW ENCLOSED INSTRUCTIONS

RETURN PHOTOGRAPH TO CUSTOMER.

5x7 Rephoto

Ref. 6th
Job U.C. 1/2
L.H. 4

as quoted
ce

7ek338

X

4/7/52

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. 3CH267

ORDER No. 78332

DATE 2-23-53

25^M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

TITLE IN FULL

IMPRINT SAME AS A BOVE

MEMORIAL HOSPITAL AND CULLEN
NURSES' HOME, HOUSTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS, POSTS AND WIRES. ADD FLAG. REMOVE WHITE
SHACK (SEE SKETCH FOR DETAILS)

BUFF AND CONCRETE (ALSO SEE SKETCH)/

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH			FEB 25 1953	FEB 25 1953
RETOUCHING	7	4		
REPHOTO				MAR 10 1953
PHOTO-LITHO			MAR 2 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		3-11-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DAN GRIGG ENTERPRISE CO., MITCHELL, SO. DAK.

NO. 3CH268
ORDER No. 78333

DATE 2-23-53

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM THE PHEASANT CENTER
OF THE NATION, MITCHELL, SOUTH
DAKOTA

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE OCK346 FOR COLOR BUT MAKE BRIGHTER -- CROP AS MUCH AS
POSSIBLE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING		2	FEB 25 1953	
REPHOTO			MAR 2 1953	MAR 10 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 3CH269

ORDER No. 78334

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
DOTHAN, ALA..



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR, WIRES AND TELEPHONE POLE. FOLLOW ATTACHED SAMPLE.
MAKE COLORS BRIGHT AS PER ATTACHED SAMPLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING	7	4	FEB 25 1953	MAR 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	MAR 4 1953 3/12/53	MAR 12 1953 3/12/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____

DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 3CH270

ORDER No. 78334

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOTHAN COMMUNITY CENTER,
DOTHAN, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW WATER IN SWIMMING POOL WHICH IS LOCATED TO RIGHT OF BUILDING. CLEAN UP FOREGROUND - MAKE LETTERS ON BUILDING SHARP AND CLEAR. REMOVE CARS. MAKE COLORS BRIGHT. BUILDING IS RED AND DARK RED BRICKS WITH A BLACK ROOF. TREES IN BACKGROUND ARE GREEN PINE TREES FOREGROUND IS GREEN GRASS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDSOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH			FEB 25 1953	
RETOUCHING	7	3 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. 3CH271

ORDER No. 78334

25 M POST CARDS C. T. ART COLORTONE

DATE 2-23-53
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOTHAN HIGH SCHOOL,
DOTHAN, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE ATTACHED. REMOVE CARS. PUT FLAG ON FLAG POLE.
MAKE LETTERS ON BUILDING SHARP AND CLEAR. CLEAN UP CHIMNEY.
MAKE ALL COLORS BRIGHT. BUSHES IN FOREGROUND HAVE BRIGHT RED
FLOWERS MIXED IN CENTER. WINDOWS ARE ALL A LIGHT GREEN SHADE.
FOLLOW ATTACHED SAMPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING	7	1/2	FEB 25 1953	FEB 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	MAR 2 1953	3-11-53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.

NO. 3CH272

ORDER NO. 78335

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLOCK TOWER OF MEMORIAL CHURCH,
HAMPTON INSTITUTE, HAMPTON, VA.

PRIVATE NO. BEFORE TITLE: H5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRASS, SHRUBBERY, IVY AND LARGE LEAVES IN FOREGROUND GREEN SHADES.
TOWER ROOF IS #40. RANCUNNING ROOFS ARE SLATE DARKER COLOR #64.
BRICKS ARE COLOR #5 CHIMNEY IN ATTACHED SAMPLE. COPPER FLASHING
ON ROOF IS A COPPER GREEN #71. WINDOW GRAY LEAD COLORED ALSO.
MOLDING AT BASE OF CHURCH AND TOWER AND CAPS AND BASE OF TOWER WINDOW
ARE COLOR #40. CLOCK FACE WHITE, HANDS & NUMERALS BLACK OUTSIDE
CIRCLE OF CLOCK FACE GOLD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 25 1953
SKETCH				
RETOUCHING	9	2	FEB 27 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO			MAR 4 1953	MAR 12 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		3-13-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.

NO. 3CH273

ORDER No. 78335

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TRUSTEES' HOUSE, HAMPTON
INSTITUTE, HAMPTON, VA.

PRIVATE NO. BEFORE TITLE: H4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING	106	132	FEB 27 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 4 1953	MAR 12 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION.

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.

NO. 3CH274

ORDER No. 78335

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

HUNTINGTON LIBRARY, HAMPTON
INSTITUTE, HAMPTON, VA.

PRIVATE NO. BEFORE TITLE: H3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 25 1953
SKETCH				
RETOUCHING	6	4	FEB 27 1953	MAR 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	13	MAR 16 1953	MAR 16 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

5 Subjects or
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.

NO. 30H275

ORDER No. 78335

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIRGINIA HALL, HAMPTON INSTITUTE,
HAMPTON, VA.

PRIVATE NO. BEFORE TITLE: H2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 23 1953
SKETCH				
RETOUCHING		3	FEB 27 1953	MAR 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2	MAR 12 1953	MAR 27 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

5
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.
WILLIAMSBURG, VA.

NO. 3CH276

ORDER No. 78335

DATE 2-23-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OGDEN AUDITORIUM, HAMPTON
INSTITUTE, HAMPTON, VA.

PRIVATE NO. BEFORE TITLE: H1

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	
SKETCH				
RETOUCHING	9	3	FEB 27 1953	MAR 3 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	132	MAR 4 1953	MAR 12 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

THE PAPER PRODUCTS CO., PUEBLO, COLO.

NO. 3CH277

ORDER No. 78341

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER, LOWER, CENTER-BORDER</u>	FRONT No. 1	R. M.	NO
TITLE IN FULL	IMPRINT SAME AS ABOVE		
AIR VIEW, COLORADO FUEL AND IRON WORKS, PUEBLO, COLO. BOTTOM: PUEBLO, A THRIVING CITY WITH A LASTING PROSPERITY. PRIVATE NO. BEFORE TITLE: 53'		PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS, USE OWN JUDGMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1953	FEB 24 1953
SKETCH				
RETOUCHING	3	30	FEB 27 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	MAR 4 1953	MAR 12 1953
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BLUEFIELD NEWS/AGENCY,
BLUEFIELD, W. VA.

NO. 3CH278

ORDER No. 78344

DATE 2-24-53

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PINNACLE ROCK ON ROUTE 52, near
BLUEFIELD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. ADD LAWN WHERE BALD SPOTS ARE. BLACK TOP DRIVEWAY.
FOLLOW 2BH867 FOR COLORS. SIGN IS WHITE LETTERS ON BLACK.
WHITE POLE.

BLACK

WHITE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH				
RETOUCHING	3	2	FEB 27 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	MAR 4 1953	MAR 12 1953
ARTIST DEPT.		9		3-12-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3CH1134

Photo

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 3CH279

ORDER NO. 78345

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

STATE OFFICE BUILDING NUMBER
THREE, CHARLESTON, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES X

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT OLD CARS, POLES AND WIRES, ADD CLOUDS. TAKE OUT HOUSES
ON RIGHT. WHITE ANGEL OVER DOORWAY AT ENTRANCE. WHITE MARBLE
STONE BUILDING WITH BRONZE WINDOW TRIM AND BRASS DOORS. LIGHT
GREEN SQUARES BETWEEN WINDOWS. LIGHT GREEN ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH	4	4		
RETOUCHING			FEB 27 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	131	MAR 10 1953	MAR 16 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 3CH280

ORDER No. 78345

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KANAWHA AIRPORT, CHARLESTON,
WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS. TAKE OUT ALL CAPITOL IDENTIFICATION. TAKE OUT LINE
AT LEFT. CONCRETE RUNWAY. PUT IN INSET ~~ADD CIRCLES~~ AT UPPER LEFT
HAND CORNER. AERIAL VIEW 8BH588. LIGHT GREY CONCRETE BUILDING WITH
SILVER TRIM AND RED SPOT LIGHT ON TOP OF CONTROL TOWER. CONCRETE
RUNWAY. MAKE PLANE RED AND WHITE, BUT ~~XXX~~ TAKE OUT ALL "CAPITAL
AIRLINE" MARKINGS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

2
Subjects or
order for customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 25 1953	FEB 26 1953
SKETCH				
RETOUCHING		4	FEB 27 1953	MAR 3 1953
REPHOTO			FEB 25 1953	FEB 27 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 4 1953	MAR 12 1953
HAND COLOR PROOF	106	15		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH281

ORDER NO. 78346

DATE 2-24-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN HOSPITAL CORPS SCHOOL
BUILDING, USNH, PORTSMOUTH,
VA.

PRIVATE NO. BEFORE TITLE: P100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMOOTH GRASS LAWN IN FOREGROUND. TAKE OUT WEEDY HEDGE. BRICK
IN BUILDING COLOR #55. WINDOW SASHES WHITE. ALL GUTTER SPOUTS
ARE WHITE. COPING AROUND TOP OF BUILDING IS CONCRETE. LAMP
POSTS CONCRETE WITH BLACK IRON TOP. INSIGNIA PLACQUE OVER
CENTER WINDOWS FIRST FLOOR NAVY BLUE, GOLD TRIM. FIRE PLUG
DARK YELLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for set customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH				
RETOUCHING	10	3 1/2	FEB 27 1953	MAR 6 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1 1/2	MAR 10 1953 3/12/53	MAR 16 1953
ARTIST DEPT.	72	9		5-1-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH282

ORDER No. 78346

DATE 2-24-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT BATTALION FORMATION AT
INSPECTION, HOSPITAL CORPS SCHOOL,
USNH, PORTSMOUTH, VA.

PRIVATE NO. BEFORE TITLE: P101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS PARKING LOT. SPACE OCCUPIED BY CARS CONCRETE.
SPACE BEYOND CARS TO TREE LINE ON OUTER EDGE GRASS. ALL SPACE
IN FRONT OF CARS, LAWN. PUT FOLIAGE ON TREES. UNIFORMS NAVY
WHITE HATS. OFFICERS NAVY HATS. CONCRETE WALKS. BUILDING
COLOR #55 CONCRETE COPING ON TOP. GUTTER SPOUTS WHITE
WINDOWS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING	9	3 1/2	FEB 27 1953	MAR 3 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 4 1953	MAR 12 1953
HAND COLOR PROOF	20	1 1/2		3-12-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH283

ORDER No. 78346

DATE 2-24-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW U.S. NAVAL HOSPITAL,
PORTSMOUTH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ☒ YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P102

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

1. COLOR 55, ROOF BLACK
2. WHITE BLACK ROOF
3. SIDES COLOR 55 BLACK ROOF
4. WHITE BLACK ROOF
5. IRON WORK COLOR 67
6. COLOR 55 TANK RED AND WHITE
7. GRASS IN, ROADS CONCRETE
7. REST OF BUILDING IN FOREGROUND
7. BLACK ROOF. WHITE PAINT
8. DOME GREY, MAIN BLDG. UNDER DOME
9. BOAT HOUSE BLACK ROOF. BLDG. COLOR ~~55~~ 55 WINGS OFF WHITE COLOR
9. BRICK COLOR 7 BLACK ROOFS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

add to edges on both
ENVELOPE PHOTO TICKET *Sides*

ATTENTION.

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH			FEB 27 1953	MAR 10 1953
RETOUCHING		6		
REPHOTO				MAR 27 1953
PHOTO-LITHO			MAR 12 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2 1/4		4-9-53
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH284

ORDER No. 78346

DATE 2-24-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SLEEPING QUARTERS (ANNEX) HOSPITAL
CORPS SCHOOL, USNH, PORTSMOUTH, VA.

PRIVATE NO. BEFORE TITLE: P103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMOOTH GREEN LAWN IN FOREGROUND. LEAF IN TREES. BUILDING WHITE.
ROOF BLACK. BACKGROUND BUILDING COLOR 55. BASE OF BUILDING IS DARK
GREEN HEDGE HAND RAILS GRAY TAKE OUT WHITE SIGN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH				
RETOUCHING		4	FEB 27 1953	MAR 4 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1953	MAR 13 1953
HAND COLOR PROOF	105	1 1/2		3-12-53
ARTIST DEPT.	44	2 3/4		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH285

ORDER No. 78347

DATE 2-24-53

12¹/₂ POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TYPICAL DORMITORY (MAIN BUILDING),
HOSPITAL CORPS SCHOOL, USNH,
PORTSMOUTH, VA.

PRIVATE NO BEFORE TITLE: P104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRICKS COLOR 46, WALLS AND CEILING #13, BED COVERS WHITE.
MAKE ALL BLANKETS OLIVE DRAB. LOCKERS ALUMINUM, END OF HALL
RED COLOR 7 FIRE EXTINGUISHER CHAIR BACKS VERY DARK GREEN
ALUMINUM FRAME. FLOOR TILE ■■■ SQUARES IVORY AND DEEP BROWN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1953	FEB 21 1953
SKETCH				
RETOUCHING	7	4	FEB 27 1953	MAR 5 1953
REPHOTO			MAR 6 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH286

ORDER NO. 78347

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BACTERIOLOGY AND PHARMACY
LABORATORY CLASSROOM, HOSPITAL
CORPS SCHOOL, USNH, PORTSMOUTH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P105

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WALL COLOR 15, CEILING WHITE, SHELVING OVER COUNTERS BLACK.
TABLETOPS BLACK. DRAWER CABINETS DARK GRAY. CHAIRS LIGHT OAK.
CABINETS AT END OF ROOM LIGHT OAK. BLACKBOARD FRAME LIGHT OAK.
HALF ROUND MATS WHITE. MICROSCOPES BLACK, SILVER METAL
FANS BLACK,

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for the customer. Please
set to it that all cuts or nega-
tives are different and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH				
RETOUCHING			FEB 27 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	131	MAR 12 1953 3-31-53	MAR 27 1953 3-31-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH287

ORDER No. 78347

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

AUDITORIUM, HOSPITAL CORPS SCHOOL,
USNH, PORTSMOUTH, VA.

PRIVATE NO. BEFORE TITLE: P106

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHAIRS, ALUMINUM FRAME, VERY DARK GREEN UPHOLSTERY. WINDOWS ARE
BLACKED OUT. FLAG ON RIGHT NAVY BLUE, GOLD LETTERS. WALLS COLOR
13, SASHES SAME IN WINDOW. CEILING WHITE. ROSTRUM LIGHT OAK.
FANS BLACK. SPEAKER FIXTURES BLACK. TAKE OUT SHADOWS OF MAN
HOLDING LIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH			FEB 7 1953	MAR 5 1953
RETOUCHING	7	4		
REPHOTO			MAR 6 1953	MAR 13 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH288

ORDER NO. 78347

DATE 2-24-53'

12 $\frac{1}{2}$ " M POST CARDS C. T. ART COLOR TONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RECEPTION ROOM, HOSPITAL CORPS
SCHOOL, USNH, PORTSMOUTH, VA.,

PRIVATE NO. BEFORE TITLE: P107'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WALLS #15, CEILING WHITE. #1 DARK MAHOGANY. #2 GREEN CHAIRS
FURNITURE IN FRONT OF GREEN CHAIRS RED. #3 RED LEATHER BLONDE WOOD.
#4 DRAPERIES #54, TABLES IN FOREGROUND DARK MAHOGANY AND CHAIRS SAME
FLOOR--IVORY AND DARK BROWN SQUARES. MINIATURE FLAG MAST IN FRONT
OF ROOM GRAY WITH FLAGS LEFT TO RIGHT, RED, YELLOW, WHITE & YELLOW
BLUE FIELD, WHITE STRIPES, WHITE FIELD, BLUE DOTS. FLAG BETWEEN
PICTURES ON LEFT IS WHITE WITH GOLD TRIM. ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

9
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		44	FEB 27 1953	
REPHOTO				MAR 10 1953
PHOTO-LITHO			MAR 12 1953	
BLUEPRINT				MAR 27 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	2	3-31-53	3-31-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH289

ORDER No. 78347

DATE 2-24-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TYPICAL PRACTICAL NURSING CLASSROOM,
HOSPITAL CORPS SCHOOL, USNH,
PORTSMOUTH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P108

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FLOOR LIGHT OAK, BEDS IVORY COLOR 13. PATIENTS RECORD CHART
HOLDERS STAINLESS STEEL. WALLS #49. CEILING IS LITTLE LIGHTER.
PIPES SAME AS CEILING. SPRINKLER HEADS BRASS. FIRE EXTINGUISHER
#7. EXIT SIGN WHITE. LETTERS #31. MEDICINE CABINET WHITE.
WINDOW SASHES WHITE. DOOR WHITE. BLACK BASE. FANS BLACK.
CHAIR BACKS DARK GREEN ALUMINUM FRAME. BED SPRINGS ALUMINUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1953	FEB 26 1953
SKETCH				
RETOUCHING	1	4 1/2	FEB 27 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO			MAR 10 1953	MAR 16 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	3/7/53	3/9/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH290 ORDER NO. 78352 DATE 2-24-53

CUSTOMER DONOHUE'S MOTEL
SHELBYVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½" x 5½"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DONOHUE'S MOTEL

LOCATED 2 MILES WEST OF SHELBYVILLE,
KY. ON U.S. HIGHWAYS 60 and 460.

"IN THE BLUE GRASS OF KENTUCKY" *script 1/2 Panel*

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Side — Center

(All of this on address side)

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT TITLE IN PANEL AT BOTTOM

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-4-15-52

Red + Bl. Blue Imprint

*Pt 6
MHC 1-2 41-8*

La 7

EA



NO. 3CH291

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER No. 78355

DATE 2-25-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ATHENS, OHIO
"HOME OF OHIO UNIVERSITY",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES ENCLOSED

SUBMIT SKETCH

A-1816

T-3094

H-92100

E-2A1418

N-3096

S-1985-29

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 24 1953
SKETCH	3	4	MAR 24 1953	APR 7 1953
RETOUCHING			MAR 24 1953	
REPHOTO				
PHOTO-LITHO			APR 10 1953	APR 15 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	14	15		4/20/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colored Shit 6

h
D 10400
POST
on photo
ETP

(F)

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH292

ORDER NO. 78363

DATE 2-25-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THE MAIN BUILDING,
THE MARINERS' MUSEUM, NEWPORT
NEWS, VIRGINIA

PRIVATE NO. BEFORE TITLE: NN102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO

USE ~~XXXXXXXX~~ NO. D-10149. BRICKVERY LIGHT TAN ALMOST IVORY.
ROOF GREY, LIGHT. GLOBE OVER ROOF WHITE. SHIP ON GLOBE DEEP BRONZE.
STATUE DEEP BRONZE ALMOST BLACK. DOORS BRONZE. ANCHORS BLACK.
CHAIN FOR CURB BLACK. CANNON SAME AS STATUE. BASE AND WHEELS
CANNON MAHOGONY. WALKS AND ROAD GREY ASPHALT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING	9	2	MAR 9 1953	MAR 9 1953
REPHOTO			MAR 2 1953	MAR 5 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 10 1953	MAR 16 1953
HAND COLOR PROOF	105	13		3-18-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH293 ORDER NO. 78257 DATE 2/25/53

CUSTOMER RUSSELL NEWS AGENCY
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PALM 'N PINE TRAILERTOWN
IN FORT MYERS, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP AT BOTTOM TO WHERE ROAD RUNS RIGHT TO LEFT - REMOVE
BALANCE OF BUILDING SHOWING-OR MAKE INCONSPICUOUS.

~~LEAVE IN BRIDGE AT TOP OF PICTURE.~~

MAKE UP FRONT

COLOR DESCRIPTION

AWNINGS AND TRAILERS SHOULD BE COLORFUL AND BRIGHT.

WATER IN BACKGROUND A BRIGHT BLUE.

RETURN PHOTOGRAPH TO CUSTOMER

ret 2/15/53

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

4-15-52

Ref. 6
H.C. 45 2
L.A. 12

(using existing cut
of Palm Beach)

as quoted
OR

290

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH294 ORDER NO. 78261 DATE 2-26-53

CUSTOMER SPARKS MEMORIAL HOSPITAL
FORT SMITH, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE # 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPARKS MEMORIAL HOSPITAL
FORT SMITH, ARKANSAS

FRONT NO. 5

R. M.

Yes

~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print + Center vrs
8x10 Paper

45 40 1/2

3/30 40 9

218

Rephoto 4

Artwork 5-

incl. 10

CL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH295

ORDER NO. 78268 DATE 2-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
WEDGWOOD INN
DELRAY BEACH, FLORIDA

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-COLORIT*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL - MOTEL

WEDGWOOD INN - DELRAY BEACH,
FLORIDA

Also see below

FRONT NO. 5

(All of this on address side) to follow

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH - EXCEPT: ADD THE WORDS "HOTEL-MOTEL" ABOVE
TITLE AS ON TISSUE OVERLAY. TAKE OUT 3 TREES MARKED.

MAKE ENTIRE AREA OUTLINED ON OVERLAY A PARKING AREA AND PUT
IN WORDS ("PARKING AREA") IN BLACK TYPE IN THIS SPACE.

COLOR DESCRIPTION

FOLLOW SKETCH:

FOLLOW TISSUE OVERLAY FOR PARKING AREA TO BE COLOR OF LIGHT
SPACE IN FRONT OF COFFEE SHOP.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5x7 6
H.C. 1 1/2
L.A. 9
118
CN

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH296 ORDER NO. 78269 DATE 2-27-53

CUSTOMER
MAYFAIR MANOR
DELRAY BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MAYFAIR MANOR
DELRAY BEACH, FLORIDA

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH-EXCEPT: TAKE OUT 3 BUSHES MARKED ON
OVERLAY; ALSO MOVE 2 TREES(MARKED ON OVERLAY) BACK
SO THEY ARE RIGHT IN FRONT OF FLOWERS. MAKE A PARKING
AREA WHERE MARKED AND PUT IN WORDS "PARKING AREA" IN
BLACK TYPE-AS SUBJECT 3CH295.

COLOR DESCRIPTION

FOLLOW SKETCH: PARKING AREA TO BE SAME COLOR AS ON
SUBJECT 3CH295.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3CH295?

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH297 ORDER NO. 78270 DATE 2-27-53

CUSTOMER HOOSIER MOBILE HOMES
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS. CARDS SIZE 2-1/4" X 3-1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOOSIER MOBILE HOMES

6750 CALUMET AVE. HAMMOND, INDIANA

FRONT NO. NO

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SMALL WHITE BUILDING ON LEFT — AND ADD AN OVERHEAD DOOR
AND GLASS ~~REPLACE~~ BLOCK WINDOW IN ITS PLACE. SEE ROUGH LAYOUT
ENCLOSED. FOLLOW TISSUE OVERLAY

Put title in 3/8 inch yellow panel at bottom

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Bus. Card.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

By 148
Linn 45 HC 3/2
La 5
✓ 118

Add Artwork
9.50
incl. Comm.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH298

ORDER NO. 78273 DATE 2-27-53

DEPT.

DATE COMPLETED

CUSTOMER

TRI-CITY ELECTRIC SERVICE
HAMMOND, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 2-1/4 X 3-1/2"

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
6241 CALUMET AVE.
HAMMOND, INDIANA.

FRONT NO. NO

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY ,

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. COLOR OF CARS ON SIDE OF BUILDING:

1st — (Owner's car) BE SURE #65 COLOR.

2nd — #17

3rd — #19 & TOP #68.

4th — #47

5th — BLACK

6th — #30

7th — #27

8th — #17

BUS CARD

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Loc 1
At 4
4-14-53
Ra 5
118
R

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH299

ORDER No. 78274

DATE 2-27-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE TO COLORFUL
SUNKEN GARDENS, ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

Private # before title: S.77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
order must be placed
in order of importance or nega-
tive order. Colors are
in harmony with each other
to make an attractive set.

D10324

Photo in

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	2	4	MAR 5 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 9 1953	MAR 15 1953
ARTIST DEPT.	41	9 1/2	4/14/53	4/22/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH300

ORDER No. 78274

DATE 2-27-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOUND PARK HOSPITAL,
ST. PETERSBURG, FLA. "THE SUNSHINE
CITY"

Private # before title: S.78

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	1	4	MAR 5 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO			MAR 12 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colored 14x16

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N. Y.

NO. 3CH301
ORDER No. 78275
DATE 3-2-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL GREETINGS FROM WESTCHESTER COUNTY, N. Y.	IMPRINT SAME AS ABOVE
SMALL TYPE: (C) CURT TEICH & CO., INC.	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS ENCLOSED AND ARRANGE TO BEST ADVANTAGE.
FOLLOW ROUGH PENCIL LAYOUT
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~H&C~~ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Deluxe Black & Color
D10212

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 - 1953	APR 2 - 1953
SKETCH	10	9		APR 13 1953
RETOUCHING	#10-0 19-3	9		
REPHOTO			MAR 26 1953	MAR 27 1953
PHOTO-LITHO			APR 13 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

W - 3AH15 ✓ C - 3AH15 ✓
E - 3AH20 ✓ O - 3AH15 ✓
S - 3AH35 ✓ U - 3AH18 ✓
T - 3AH25 ✓ N - 3AH25 ✓
C - 3AH18 ✓ T - 3AH25 ✓
H - 3AH18 ✓ Y - 3AH18 ✓
E - 3AH2301 ✓
S - 2AH156 ✓
T - 3AH18 ✓
E - 2AH156 ✓
R - 3AH18 ✓

Colored 14x16
D10212

REX HECK NEWS CO., CLARKSBURG, W. VA.

NO. 3CH302

ORDER NO. 78277

DATE 3-2-53'

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SENECA ROCK ON U.S.
ROUTE 5, NEAR ELKINS, W. VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as on

IMPRINT 6AH904.
SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE PHOTO AS IS - DO NOT REMOVE ANYTHING. ADD CLOUDS.
GREEN GRASS IN FOREGROUND. HAY STACK IS SLIGHTLY GREEN TINTED.
FODDER SHOCKS ARE BROWN-GOLD. GREY ROCK.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3-1953
SKETCH				
RETOUCHING	4	1	MAR 5 1953	MAR 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		MAR 13 1953 3-13-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

BURKE 5-10¢ & \$1.00 STORE, WHITE SULPHUR
SPRINGS, W.VA.

NO. 3CH303

ORDER NO. 78278

DATE 3-2-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL RACING AT THE WEST
VIRGINIA STATE FAIR AT
LEWISBURG.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TELEPHONE POLES & WIRES. LEAVE IN LIGHTS ACROSS THE
GRANDSTAND. WHITE PICKET FENCE. WHITE STANDS. DIRT TRACK.
DIFFERENT COLORED JOCKEY UNIFORMS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				MAR 9 1953
RETOUCHING	9	2	MAR 5 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	MAR 16 1953	MAR 16 1953
ARTIST DEPT.		9		MAR 19 1953

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSSELL'S VARIETY STORE, OLATHE, KANSAS

NO. 3CH304

ORDER NO. 78279

DATE 3-2-53

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL JOHNSON COUNTY COURT
HOUSE, OLATHE, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SMALL TREE IN FOREGROUND, ALSO CARS & TOWER OF OLD COURT
HOUSE IN BACKGROUND.

TAN & CONCRETE TRIM, WITH ~~MM~~ SILVER COLOR DOORS. ADD FLOWER
BED IN CENTER, AND GRASS AND FEW SHRUBS ON SIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH	5-35	4	3-5-53	3-11-53
RETOUCHING	7-2			
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4	MAR 12 1953 3/20/53	MAR 27 1953 3/20/53
ARTIST DEPT.		53		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RUSSELL'S VARIETY STORE, OLATHE, KANSAS

NO. 3CH305

ORDER No. 78279

DATE 3-2-53'

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL MAIN BUILDING, STATE
SCHOOL FOR THE DEAF, OLATHE,
KANSAS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO '

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED & CONCRETE, WITH WHITE TRIM AND TOWER. DARK BLACK-RUST
ROOF.

GRASS IN FOREGROUND.'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	2	4	MAR 5 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO			MAR 7 1953	
BLUEPRINT			MAR 10 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 3CH307

HAMLIN'S 5 to 1.00 STORES, COUDERSPORT, PA.

ORDER No. 78283

DATE 3-2-53

6½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NOYES SAME AS
1CH1489

IMPRINT NONE

TITLE IN FULL Upper: POTATO CITY
HOTEL, ON ROOSEVELT HIGHWAY, U.S.
ROUTE 6, 8 MILES EAST OF COUDERSPORT,
PA.Lower: THE HIGHEST POINT ON ROUTE
6 IN PENNA., ALTITUDE 2,424 FEET.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ^{gas} PUMP, ENCLOSURE AND SIGN. ALSO TAKE OUT CARS & TRUCKS.SHOW SOME CLOUDS IN DEEP BLUE SKY. FOLLOW CARD 1CH1489 FOR
BALANCE OF COLORING.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	2	3½	MAR 5 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH308 ORDER NO. 78286 DATE 3-2-53

CUSTOMER HOLLY HOTEL CORP.,
MT. HOLLY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WASHINGTON HOUSE — MT. HOLLY, N.J.
CARSLAKE'S DINING ROOMS.

OPERATED BY HOLLY HOTEL CORP., J. STERLING
DAVIS PRES., E.L. CARSLAKE TRES. & MGR.

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

USE PHOTOS FROM 9BH642 & 9BH1702, ARRANGE AS ON OUTLINE ENCLOSED.
FOLLOW INSTRUCTIONS ENCLOSED EXCEPT: ON RIGHT SIDE OF 9BH642
WHICH SHOWS "RESTAURANT HOTEL-BAR * GRILL" SMALL WORDING ABOVE
TO BE REMOVED AND "RESTAURANT HOTEL" TO BE REMOVED AND CHANGED TO
READ "WASHINGTON HOUSE" WITH LETTERING IN RED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.
ALSO CARDS 9BH642 & 9BH1702 FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.O.

Ret.

M.H.C.

5-6-53

L.O.

3-2-1953 241

10.

as quoted
OK

Red Impression

9160

(F)

HICKS NEWS AGENCY INC., OCALA, FLA.

NO. 3CH309

ORDER No. 78493

DATE 3-4-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "FASCINATING RAINBOW
SPRINGS" ON U.S. 41 NEAR
DUNNELLON, FLORIDA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - INSERT OF UNDERWATER SCENE PLACED
AS SHOWN ON OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 13 1953
SKETCH				
RETOUCHING			MAR 11 1953	MAR 11 1953
REPHOTO			MAR 5 1953	MAR 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 16 1953	MAR 27 1953
HAND COLOR PROOF	43	13½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. 3CH310

ORDER No. 78433

DATE 3-4-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANDS HOTEL, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
color and composition. Please
see to it that all of the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING	2	3	MAR 5 1953	MAR 5 1953
REPHOTO				MAR 13 1953
PHOTO-LITHO				
BLUEPRINT			MAR 5 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		3-1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Rush
Must have
HCP
3/11/53

(F)

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. 3CH311

ORDER NO. 78433

DATE 3-4-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

HOTEL SAHARA, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By mt

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING	2	3	MAR 5 1953	MAR 5 1953
REPHOTO				MAR 12 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	70	1 1/2	MAR 9 1953	3-13-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

Must have

HCP

2/11/53

DISTRIBUTED BY VERMONT PAPER CO., INC.
BURLINGTON, VT.

NO. 3CH312

ORDER No. 78439

DATE 3-4-53

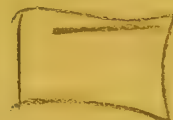
12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARY FLETCHER HOSPITAL,
BURLINGTON, VT.,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

Natural or Red Porch Photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 18 1953
SKETCH				
RETOUCHING	16	3	MAR 10 1953	MAR 16 1953
REPHOTO			MAR 5 1953	MAR 10 1953
PHOTO-LITHO			MAR 21 1953	APR 1 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1.2		3/27/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY VERMONT PAPER CO., INC.
BURLINGTON, VT.

NO. 3CH313
ORDER NO. 78439
DATE 3-4-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BISHOP DeGOESBRIAND HOSPITAL,
BURLINGTON, VT.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Play Buff Brick

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subjects of
order for customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 1953
SKETCH			MAR 9 1953	MAR 10 1953
RETOUCHING	19	22		
REPHOTO				
PHOTO-LITHO			MAR 12 1953	MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	3/13/53	3/13/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY VERMONT PAPER CO., INC.
BURLINGTON, VT.

NO. 3CH314

ORDER NO. 78439

DATE 3-4-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BURLINGTON MUNICIPAL AIRPORT,
BURLINGTON, VT.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Natural on Red Porch Pkg.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 4 - 1953
SKETCH				
RETOUCHING	15	3	MAR 9 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1½	MAR 12 1953	APR 2 1953
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH315

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 78438

DATE 3-4-53

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

HOTEL CARLTON,
~~THE CARLTON HOTEL~~, REHOBOTH
BEACH, DEL.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 17

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLOCK OUT ALL AUTOS AND WIRES. BLOCK OUT THE BUILDINGS ON THE
RIGHT AND LEFT HAND SIDES. HOTEL IS ALL RED BRICK BUILDING
FRONT AND BACK WITH WHITE TRIMMINGS. SEE 7BH1562.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 16 1953
SKETCH				
RETOUCHING	6	5	MAR 11 1953	MAR 12 1953
REPHOTO			MAR 5 1953	MAR 11 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 21 1953	MAR 27 1953
HAND COLOR PROOF	47	1 1/2		3/31/53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH316 ORDER NO. 78503 DATE 3-6-53

CUSTOMER
CHEROKEE COURT MOTEL
CHATTANOOGA, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CHEROKEE COURT MOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Enlargements for mug
C.C. 2
Rt 6-
JAN 41 HCC
Fa 11½

as quoted
OK

OK Blue + Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH317

ORDER NO. 78507 DATE 3-6-53

DEPT.

DATE COMPLETED

CUSTOMER

LOGAN'S BARN
SALEM, VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLORED DRAWING. — *B. G. G. G.*

COLOR DESCRIPTION

USE SAME COLORING AS ON DRAWING

RETURN COLORED DRAWING TO CUSTOMER

3M-4-15-52

4/20/50 JKS

PHOTO RETURNED

NO

PHOTO USED FOR

5x7
Bo 3 1/2
45
4e. 2 1/2
P.C. - 10
7/7

as quoted.

2

R.A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 3CH318

ORDER No. 78509

DATE 3-6-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JAMES MONROE LAW
BUILDING, Fredericksburg, Va.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as

IMPRINT SAME AS ABOVE

on 9AH1350

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO OLD CARD 9AH1350 FOR COLORING. ROOF TO BE TILE INSTEAD
OF TIN. BRING FLAG OUT MORE. MORE VINES AROUND END OF BUILDING.
SPRING TIME FOLIAGE ON TREES. COLOR OF BUILDING SAME AS CARD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING		3 1/2	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 21 1953	MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	3-31-53	3-31-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

This is the picture we wrote you about making change in tin roof.
Mr. Lester's picture turned out better than expected, as
was taken on cloudy day. Make 12 M. Post Cards

Try to bring Flag out more
Trace vine more around end of building - Note post card
Spring time foliage on trees.
Note--Color of building in sample post card

For Title--JAMES MONROE LAW BUILDING, Fredericksburg, Virginia
Put name of building in Caps.
On Upper left corner Address size, same as old post cards

R. A. KISHPAUGH'S STATIONERY, Fredericksburg, Va.

R.A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 3CH319

ORDER No. 78509

DATE 3-6-53

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WASHINGTON MOTHER
LODGE, Fredericksburg, Va.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

on 60574-C-N

IMPRINT

SAME AS ABOVE

reset

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP CLOSE ON BOTTOM AND LEAVE OFF PART OF CHIMNEYS. ALL BRICK
WORK SHOULD BE SAME COLOR OF RED AS ON CARD 60574-C*N. BLANK
OUT DOOR AND WINDOW ON LEFT. REMOVE 2 POLES & AUTO ON RIGHT,
ALSO SMALL SIGN. IGNORE LETTERING ON BRICK WORK. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING		4	MAR 11 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1½	MAR 21 1953 4/3/53	APR 1 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH320

ORDER NO. 78459

DATE 3-6-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BELL TOWER, VALLEY
FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES, TO COME

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE V.F.63

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

WHITEISH GREY STONE

WHITE STONE TRIM.

Remove sign in front

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953 JUL 15 1953
SKETCH				
RETOUCHING	2	3	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	APR 1 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	12	4/1/53	4/1/53
ARTIST DEPT.	40	9	4-10-53	4-10-53

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH321

ORDER NO. 78459

DATE 3-6-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON MEMORIAL
CHAPEL AND BELL TOWER, VALLEY
FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

TEXT:

PRIVATE NO. BEFORE TITLE: V.F.62

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LT. GREY STONE - WHITE STONE TRIM. BLACK CANNONS IN FOREGROUND.
PUT FOILAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo -
SCH 45

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 20 1953	
SKETCH				
RETOUCHING		4	MAR 12 1953	MAR 20 1953
REPHOTO			MAR 9 1953	MAR 12 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 26 1953	APR 2 1953
HAND COLOR PROOF	46	1 1/2		4/7/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR. WILDWOOD, N. J.

NO. #30H322

ORDER No. 78460

DATE 3-9-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALEXANDER HALL, PRINCETON
THEOLOGICAL SEMINARY, PRINCETON,
N. J.

PRIVATE NO. BEFORE TITLE-P. 28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LT. GREY CEMENT CHIMNEYS. ALL
TRIM-DOORS-CUPOLAS ETC. WHITE. SLATE ROOFS.
STONE TRIM AROUND WINDOWS RED BROWN OLD VARIED BROWN STONE
WALLS WITH DARK GREEN IVY. GREEN GRASS - ASPHALT DRIVE -
REMOVE CAR AND PARKING SIGN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 16 1953
SKETCH				
RETOUCHING	7	3	MAR 12 1953	MAR 16 1953
REPHOTO				MAR 12 1953
PHOTO-LITHO				
BLUEPRINT			MAR 21 1953	APR 1 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	4-1-53	4-1-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH323

ORDER NO. 78461

DATE 3-9-53

12 1/2" POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NB-1 COLLEGE HALL, NEW JERSEY COLLEGE
FOR WOMEN NEW BRUNSWICK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE NB.1

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YELLOW SHADES - IVORY TRIM AND CORNICES AND DOORS. VARIOUS
SHADES OLD DARK BROWN STONE - BLACK-GREY SLATE ROOF - GREEN IVY
FOLIAGE. FOLIAGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH				
RETOUCHING	3	3	MAR 10 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO	-		MAR 16 1953	MAR 27 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	3-31-53	3-31-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH324

ORDER NO. 78463

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
LEFT

TITLE IN FULL

T-20-(A. A. O. N. M. S. MOSQUE)
CRESCENT SHRINE TEMPLE, TRENTON,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - T-20

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS LAMP POST & IRON FENCE, PUT FLAG ON POLE. DO NOT
LOSE NAME OVER FRONT ENTRANCE, (AND INSTRUCTIONS ENCLOSED.)

SUBMIT: RET. PHOTO REPHOTO, B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH				
RETOUCHING	7	4	MAR 10 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO			MAR 16 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 3/4	4/1/53	4/1/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH325

ORDER NO. 78463

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

P-30-MONUMENT COMMEMORATING BATTLE
OF PRINCETON, JANUARY 3, 1777
PRINCETON, N. J.

PRIVATE NO. BEFORE TITLE P-30

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

(INSCRIPTION ON BACK OF MONUMENT) COLOR OF MONUMENT SAME AS 89742
GREEN SHRUBS, TREES, ETC. USE PHOTO OR OLD PLATE (WHICHEVER BEST)

REPLACES PLATE 89742

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6
Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH				
RETOUCHING	9	3	MAR 10 1953	MAR 10 1953
REPHOTO	1			
PHOTO-LITHO			MAR 16 1953	MAR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1/2	MAR 10 1953	MAR 10 1953
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH326

ORDER No. 78463

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL
P-29 WOODROW WILSON SCHOOL OF PUBLIC
& INTERNATIONAL AFFAIRS/PRINCETON
UNIVERSITY, PRINCETON, N. J.

PRIVATE NO. BEFORE TITLE P-29

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION
COLORS - WALLS RED BRICK - GREY STEPS - WHITE STONE CORNICE, TRIM
& ENTRANCE - FRONT DOORS & GLASS TRIM STAINLESS STEEL
SIDE SASH & FRAMES WHITE WOOD. PAVEMENT LIGHT GREY - STREET
ASPHALT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects or
one on the center. Please
see if subject is or nega-
tive, and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 13 1953
SKETCH	4	3	MAR 10 1953	MAR 11 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1953	APR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 16 1953	4/1/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH327

ORDER NO. 78463

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

W-19 TITLE IN FULL
THE DELAWARE MEMORIAL BRIDGE



PRIVATE NO. BEFORE TITLE W-19

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OLIVE GREEN CABLES - STEEL WORK & TWO (2) MAIN CENTER SUPPORTS
PIERS WHITEISH - GREY ROADBED - BLUISH RIVER.
BLDGS. IN BACKGROUND VARIOUS SHADES OF RED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF **YES**

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects or
order for this order. Please
see to it that all subjects or nega-
tives are different and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 13 1953
SKETCH				
RETOUCHING			MAR 10 1953	MAR 11 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 16 1953	MAR 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Must have
Proofs by 3/23/53*

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 3CH328

PHOTO BY: FLORIDA NEWS & PHOTO SERVICE
JACKSONVILLE, FLORIDA

ORDER No. 78464

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
OLDEST SCHOOL HOUSE, ST.
AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO YES SAME AS
IMPRINT SAME AS ABOVE 8BH804

PRIVATE NO. BEFORE TITLE SA-81

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1953	MAR 13 1953
SKETCH				
RETOUCHING		3 1/2	MAR 10 1953	3-11-53
REPHOTO				
PHOTO-LITHO			MAR 26 1953	APR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	4/6/53	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA. NO. 3CH329

ORDER No. 78465

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S EPISCOPAL CHURCH
ERECTED 1728, HAMPTON, VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ROOF SLATE, DARK GRAY TRIM WHITE WALLS. BRICK COLOR #32
INTERSPERSED WITH WHITE. FENCE BLACK CONCRETE WALK IN FRONT,
BRICK WALK IN CHURCH YARD. ASPHALT STREET. TAKE OUT PARKING METERS.
SIGN CASE BLACK, CIRCULAR WINDOW. CROSS IN CENTER IS BLUE GLASS
WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 16 1953
SKETCH				
RETOUCHING	9		MAR 10 1953	MAR 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	47	1 1/2	MAR 18 1953	MAR 27 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA.

NO. 3CH330

ORDER No. 78465

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P10 - NORFOLK PORTSMOUTH BRIDGE
TUNNEL, PORTSMOUTH PLAZA,
PORTSMOUTH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE P-110

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BLACK ASPHALT ROADS. CONCRETE WALKS & CURBS. WALK IN CENTER CONCRETE.
IRON WORK FENCE AND LAMPPOST DARK GREEN. LAMP FIXTURES SILVER COLOR.
BUS SHELTER ON RIGHT OF ENTRANCE, RED BRICK WHITE TRIM. BLDG. OVER
TUNNEL ENTRANCE IS RED. ASSORTED COLOR HOUSES. SHRUBBERY & LAWNS GREEN
BRICK COLOR #31.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for a customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			4 3-11-53	MAR 13 1953
SKETCH				
RETOUCHING	08	30	MAR 13 1953	3-11-53
REPHOTO				
PHOTO-LITHO			MAR 16 1953	APR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1/2	4/1/53	4/1/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH331 ORDER NO. 78500 DATE 3-9-53

CUSTOMER THE SANBORN SOUVENIR CO., INC.

3650 OSAGE STREET

DENVER, 11 COLORADO

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
~~EL MONTE INN~~
GRANDY, COLO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

ALL WALLS ARE WHITE STUCCO EXCEPT THE LOW PART OF THE ENTRANCE IS IN OLD RED SANDMOLD BRICK. THE COPING AND SILLS ARE RED AND THE ROOF IS RED SPANISH TILE, ALSO BOTH OF THE FIREPLACES ARE IN RED SANDMOLD BRICK. THE ARCHITECT IS MODIFIED SPANISH. DARK CARS. REMOVE TELEPHONE POLES AT LEAFT OF PICTURE.

COLOR DESCRIPTION

SEE ATTACHED PHOTO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

ATTENTION:

2

Subjects of

order for this customer. Please

see to it that all cuts or nega-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

5-7 Reph-to
Ret. H.C. May 4 1/2
L.A. 9

as quoted
e

(A)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH332 ORDER NO. 78392 DATE 3-9-53

CUSTOMER SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~THE STEAMBOAT SPRINGS MINERAL~~
~~POOLS~~
~~TAMPA VALLEY, COLORADO~~

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

GREEN TREES, GREEN ROOF ON BATH HOUSE, RED SUIT ON SWIMMER, BLUE WATER.
MARK ALL CARS DARK, NOT TOO PROMINENT. DO NOT BRING OUT BUILDINGS BACK
OF BATH HOUSE. PILLARS AND TRIM ON BATH HOUSE WHITE.

COLOR DESCRIPTION

SEE ATTACHED PHOTO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

ATTENTION:

2 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7 Rephot

Ref. 4
H.C. 4B-53 1 1/2
L.A. 3-31-53 9 1/2

as quoted
ep

B141
Rush
E

SCENIC ART SERIES, B.S.REYNOLDS CO.,
WASHINGTON, D.C.

NO. 3CH333

ORDER NO. 78517

DATE 3-9-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL SOUTH SIDE OF WHITE
HOUSE,
WASHINGTON, D. C. ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE- PHOTO COPYRIGHT BY RIDEOUT AND STAPP

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGMENT IN LANDSCAPING GROUNDS, TREES
AND BALANCE OF PICTURE REGARDING COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING			MAR 20 1953	MAR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	MAR 31 1953	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MADISON'S INC.
WILLIAMSBURG, VA.

NO. 3CH332

ORDER NO. 78466

DATE 3-10-53

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COACH IN FRONT OF COURTHOUSE,
WILLIAMSBURG, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *same as 2CH793*

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH793. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 17 1953
SKETCH				
RETOUCHING		○	MAR 13 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E-159

MADISON'S INC.
WILLIAMSBURG, VA.

NO. 3CH335

ORDER NO. 78466

DATE 3-10-53

25M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRINTING OFFICE, WILLIAMSBURG,
VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

1CH75
rest

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH75. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6159

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 17 1953
SKETCH				
RETOUCHING		0	MAR 13 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MADISON'S INC.
WILLIAMSBURG, VA.

NO. 3CH336
ORDER NO. 78466
DATE 3-10-53

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GARDEN OF LUDWELL-PARADISE HOUSE,
WILLIAMSBURG, VA.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES '00
IMPRINT NONE 218H115 reset

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION
USE PHOTO FROM 2BH115. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

*Get Drawings
Reduce
+ Black*

E-159

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 27 1953
SKETCH				
RETOUCHING		0	MAR 13 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MADISON'S INC.
WILLIAMSBURG, VA.

NO. 3CH337
ORDER No. 78466
DATE 3-10-53

25^M MINIATURE VIEWS 3½ x 2½ C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLONIAL COACH IN FRONT OF
CAPITOL, WILLIAMSBURG, VA.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES *same as*
IMPRINT NONE / 2CH794 *reset*

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH794. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *WJ*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 16 1953
SKETCH				
RETOUCHING	✓	½	MAR 13 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 ½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Get Drawing
Reduce Color + Black*

C/59

MADISON'S INC.

NO. 3CH338

WILLIAMSBURG, VA.

ORDER No. 78466

DATE 3-10-53

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C. T. ART COLORTONE FULL FACE

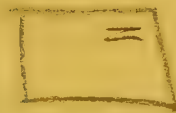
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGAZINE AND GUARDHOUSE,

WILLIAMSBURG, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *same as 1CH76 photo*

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH76. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. *09875*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 16 1953
SKETCH				
RETOUCHING	4	1/4	MAR 13 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Drawing
Reduce Color - Plank
E-159

MADISON'S INC.,
WILLIAMSBURG, VA.

NO. 3CH339

ORDER No. 78466

DATE 3-10-53

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RALEIGH TAVERN AND COLONIAL
COACH, WILLIAMSBURG, VA. /



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES same as
IMPRINT NONE 1CH1285 reset

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1285. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	
SKETCH				
RETOUCHING	4	$\frac{1}{2}$	MAR 13 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Get Drawing
Reduce Color
Black*

E159

RAINIER NATIONAL PARK CO., TACOMA, WASH.
MADE IN U.S.A.

NO. 3CH340

ORDER No. 78523

DATE 3-10-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER CENTER: RAINIER
NATIONAL PARK
LOWER BORDER: PARADISE INN,
ELEVATION 5,557 FEET.

PRIVATE # IN LOWER LEFT HAND
CORNER: 45-105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING OF BUILDING SIMILAR TO CARD 5AH2656 - BUT NOT SO MUCH
RED AND BROWN. SHAKES ON SIDE OF INN ARE NATURAL. BROWN &
TAN STONE CHIMNEY. BUSES ARE OLIVE GREEN.

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 17 1953
SKETCH				
RETOUCHING	9	2½	MAR 12 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	13½		4-1-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEARINGS INC.,MANTEO, N. C.

NO. 3CH341

ORDER No. 78529

DATE 3-11-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BLUE MARLIN CAUGHT
OFF HATTERAS, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 13 1953
SKETCH				
RETOUCHING	10	3	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH342 ORDER NO. 78759 DATE 3-11-53

DEPT.

DATE COMPLETED

CUSTOMER CAMPBELL CHEVROLET, INC.
RUNNEMEDE, NEW JERSEYRETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ARTPhotos for
this Customer12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ "x5 $\frac{1}{2}$ "STYLE ART COLORTONE WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLACK HORSE PIKE ^{and} NINTH AVE. $\frac{1}{2}$ ✓
RUNNEMEDE, N.J.FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CUT OUT ELECTRIC WIRES, POLE, PIPES SIDE OF BLDG. SALE SIGN AND THE SIGN SIDE OF BLDG. BLDG AND AUTO LEFT END, THERE ARE 4 ARCHES 2 ON SECOND FLOOR THAT LOOK LIKE WINDOWS AND 2 ON WALL. ONE EACH SIDE OF SHOW WINDOW. THERE IS A DARK SPOT IN EACH THAT ARE ELECTRIC OUTLETS, TAKE THE SPOTS OUT. WHEN YOU CROP IT CUT THE RIGHT END OF BLDG. SO AS NOT TO SHOW END LEAVING THE IMPRESSION THAT THE BLDG. MAY BE LONGER. (THAT IS WHAT THE MAN WANTS.)

COLOR DESCRIPTION

BUILDING BRICK 36-DARK PART EDGE OF ROOF, AROUND ARCHES TILE OVER HANG CANOPY OVER WINDOWS, WINDOW SILLS 56-ALL WINDOW FRAMES WHITE BOTTOM OF SHOW WINDOWS ALUMINUM-BOTH SIGNS and DARK PART UNDER LARGE SIGN BLACK, LETTERS WHITE-EDGE OF UPRIGHT SIGN WHITE sign WINDOW TO RIGHT POWER GLIDE 11, NEON BORDER 3-SIGN LEFT OF DOOR SAFETWAY SERVICE 19, SIGN LEFT OF THAT TRUCKS 3, BORDER 30-SIDE WALKS LIGHT GREY CURB, WHITE STREET, LIGHT GREY, SHOW WHITE LINES BUT NOT BLACK ONES. PUT CLOUDS IN SKY. /

PHOTO RETURNED

FO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Photo 4
Lag
218

Rust
9141
H

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH343 ORDER NO. 78532 DATE 3-11-53

CUSTOMER CAMPUS MOTEL
BERKELEY, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full /CAMPUS MOTEL/ BERKELEY'S FINEST
/ 1619 UNIVERSITY AVE. / 6 BLOCKS FROM
UNIV. OF CALIF. /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

RT 6
4-7-53
La 9
7/8

92

Color 1/2 h

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH344 ORDER NO. 78762 DATE 3-11-53

CUSTOMER SPAULDING HOTEL
MICHIGAN CITY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}'' \times 5\frac{1}{2}''$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPAULDING HOTEL
MICHIGAN CITY, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOR COLOR FOLLOW 2CH1639

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 64
Jan 45 AC 131
2093
717

Add'l Artwork
2.-

GR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH345 . ORDER NO. 78763 DATE 3-11-53

CUSTOMER MR. & MRS. PETER ORGAN
BOX 235--R.R.#2
DYER, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2"x5 1/2"

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAPLE MOTEL
PHONE: DYER 3715-NEAR DYER, IND.
1/4TH MILE NORTH U.S.#30 on
U.S.#41 /

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

44
3-7-53
Ret 4-1
LC 112
2992
78

CR

X (F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH346 ORDER NO. 78764 DATE 3-11-53

CUSTOMER CLEARWATER BEACH APTS.
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLEARWATER BEACH APARTMENTS

211 GULFVIEW BLVD.

CLEARWATER, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

MAKEOVER

Charge to SALLMAN Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

2

By

MAY 27 1953

MAY 29 1953

Ref. 57 1/2
J.M.C. 452
42
6-36-53 L.A. 11

as quoted

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH347 ORDER NO. 78765 DATE 3-11-53

CUSTOMER SKYWAY HOTEL COURT
MICHIGAN CITY, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½"x5½"

STYLE ART COLORTONE

FULL
FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SKYWAY HOTEL COURT
ON U.S.20 - 2½ MILES EAST OF U.S.421
MICHIGAN CITY, IND.
20 UNITS-TILE SHOWERS-CALL NEW
SOFT WATER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer G. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING WHITE. ROOF #4 BLUE. ADD GRASS AT BOTTOM OF CARD. ALSO ADD
ABOUT 6 BUSHES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

5-12-53

507
Rt 5
11/18/53
1101/2
718

OK

4160

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.
FRASHERS FOTO

NO. 3CH348

ORDER NO. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING TOWARDS BALBOA FROM
BALBOA ISLAND, NEWPORT HARBOR,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-21

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

~~NO COLOR INSTRUCTIONS TO BE MADE.~~

NEW PHOTO TO COME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	2	1	MAR 17 1953	MAR 19 1953
REPHOTO				
PHOTO-LITHO			6/6/53-1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Must have
HCP
3/25/53

FRASHERS FOTO

ORDER NO. 78480

DATE 3-12-53

25M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PAVILION AND HARBOR MASTERS
PIER, BALBOA, NEWPORT HARBOR,
CALIFORNIA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-20
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FEEL LOW INSTRUCTIONS OVERLAY.

NEW PHOTO TO CAPTION

3C4354

SUBMIT:

RET. PHOTO

REFPHOTO

B I & W PROOF

YES
HANDCOL BROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date _____

OPERATION		EST. TIME		DATE ENTERED	DEPT.	DATE COMPLETED
		Clock No.	Time Allowed			
COMPOSING, Type Set Up				MAR 13 1953		MAR 13 1953
SKETCH				MAR 19 1953		MAR 19 1953
RETOUCHING		2	3			
REPHOTO						
PHOTO-LITHO						
BLUEPRINT						
STRIPPING, OPAQUING						
HAND COLOR PROOF			1 1/2			
ARTIST DEPT.			9			

DATE BLUEPRINT OK'D

By_

DATE HAND COLOR PROOF OK'D

DATE Filed _____

By

DATE Photo Returned to Customer

ATTENTION!

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH350

ORDER No. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE "FLIGHT OF THE SNOWBIRDS"
NEWPORT HARBOR, CALIFORNIA
PASSING BALBOA AND BALBOA ISLAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-22

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 14 1953
SKETCH				
RETOUCHING	2	4	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 18 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF		2 1/2		
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have
step
3/18/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH351

ORDER No. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENJOYING RECREATIONAL ACTIVITIES,
NEWPORT HARBOR, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-23 /
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	9	30	MAR 17 1953	MAR 18 1953
REPHOTO				MAR 24 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
SEP
3/20/53

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 3CH352

ORDER NO. 78480

DATE 3-12-53

25^M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN BATHING, NEWPORT BEACH,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-24

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	2	2 1/2	MAR 17 1953	MAR 18 1953
REPHOTO				MAR 24 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 18 1953	
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
stop
3/25/53

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 3CH353

ORDER No. 78480

DATE 3-12-53

25M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

"THE FLIGHT OF THE SNOWBIRDS"
JUST BEFORE THE START, NEWPORT
HARBOR, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-25

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH353

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 14 1953
SKETCH				
RETOUCHING	3	2 1/2	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 18 1953	
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 3CH354

ORDER NO. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN CHANNEL AND LIDO ISLE,
NEWPORT HARBOR, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-26

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	9	2	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			MAR 18 1953	MAR 27 1953
HAND COLOR PROOF	43	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
H.C.P.
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH355

ORDER No. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAP OF NEWPORT HARBOR,
ORANGE COUNTY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-27

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

MAKE REPHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 17 1953
SKETCH				
RETOUCHING		8	MAR 17 1953	MAR 19 1953
REPHOTO			MAR 13 1953	MAR 17 1953
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2 3/4		
ARTIST DEPT.	43	1 1/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
H.C.P.
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH356

ORDER No. 78480

DATE 3-12-53

25 M POST CARD

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM
NEWPORT HARBOR, CALIFORNIA

PRIVATE NO. UPPER RIGHT * N.28

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ROUGH DESIGN, SUBMIT SKETCH

Reduction from P10267

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

145
GR Sheet
G 145

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		0	APR 13 1953	APR 13 1953
RETOUCHING		0		
REPHOTO				APR 21 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	21	3 3/4		4-23-53

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must have
H C P

3/25/53

Reduction from Folder Cont. P10267

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

FRASHERS FOTO.

NO. 3CH357

ORDER NO. 78480

DATE 3-12-53

25 M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING FROM THE PIER, BALBOA,
CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-29'
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NEW PHOTO TO COME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	9	2	MAR 19 1953	MAR 19 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH358

ORDER No. 78480

DATE 3-12-53

25 M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LIPTON CUP RACE, OFF SHORE,
BALBOA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATENO. BEFORE TITLE N-30

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF CUST

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	3	20	MAR 17 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 16 1953	
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH359
ORDER No. 78480
DATE 3-12-53'

25 M POST CARD C. T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL
NORTH APPRACH TO BALBOA ISLAND,
NEWPORT HARBOR, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. YES'
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-31
RETOUCHING AND COLOR DESCRIPTION
FOLLOW TISSUE OVERLAY.
PHOTO PROPERTY OF C. T.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ ESTIMATE
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	1	30	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO			MAR 18 1953	MAR 24 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2 1/4		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must have
JHCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH360

ORDER NO. 78480

PHOTO BY SPENCE AIR PHOTOS, LOS ANGELES.

DATE 3-12-53

25 M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BALBOA ISLAND, NEWPORT HARBOR,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-32
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	1	2	MAR 17 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2	MAR 18 1953	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH361

ORDER NO. 78480

DATE 3-12-53

25^M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH AT CORONA DEL MAR AND
ENTRANCE TO NEWPORT HARBOR,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-33
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	9	3	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2	MAR 18 1953	MAR 26 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH362

ORDER NO. 78480

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO NEWPORT HARBOR AS
SEEN FROM CORONA DEL MAR,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-34

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

FOLLOW TISSUE OVERLAY

Sunset

3CH356

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *218*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	2	3	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Must have
HCP
3/25/53*

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH363

ORDER No. 78480

DATE 3-12-53

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NEWPORT HARBOR, CALIFORNIA
FROM CORONA DEL MAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-35

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	2	3	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		0 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH364

ORDER No. 78481

PHOTO BY SPENCE AIR PHOTOS, LOS ANGELES

DATE 3-12-53

25^M POST CARD

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEWPORT HARBOR, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M.

YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-36
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH352

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 14 1953
SKETCH				
RETOUCHING	3	5	MAR 17 1953	MAR 18 1953
REPHOTO				
PHOTO-LITHO			MAR 22 1953	
BLUEPRINT				MAR 25 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have
HCP
3/25/53

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3CH365

ORDER No. 78481

DATE 3-12-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HUNTINGTON BEACH STATE PARK,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE N-38

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF CUST

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	
SKETCH				
RETOUCHING	2	24	MAR 17 1953	
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT				
STRIPPING, OPAQUING				MAR 25 1953
HAND COLOR PROOF	45	136		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have
HCP
3/25/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH366 ORDER NO. 78557 DATE 3-12-53

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL HOWE AKRON, OHIO

THE RUBBER CAPITOL OF THE WORLD

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH — EXCEPT: LETTERING ON BOTH
SIDES OF CANOPY TO BE IN BLACK INK — INSTEAD
OF BLUE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

Ret. 7 1/2
H.C. 13/4
L. C. 10

as quoted
CR

(H)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH367 ORDER NO. 78558 DATE 3-12-53

CUSTOMER MISION SANTA ISABEL
ENSENADA, BAJA CALIFORNIA, MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SMALL TYPE AT BOTTOM OF R.M.SPACE:
"Photo by Jacques Bitterlin"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND CARDS ENCLOSED FOR COLORS

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

44
4-7-53

La 9

Rephoto 4.40

OK

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH368 ORDER NO. 78559 DATE 3-12-53

CUSTOMER MOUNT VIEW HOTEL
CALISTOGA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNT VIEW HOTEL
CALISTOGA, CALIFORNIA

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE PRINTS FROM NEGATIVES ENCLOSED.

FOLLOW PENCIL LAYOUT FOR GROUP CARD

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY SLIDE FOR COLORS.

RETURN NEGATIVES TO CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Reph to from Kelly

3 prints

L.O. 2

Ret. 10

Smith C. 45 2½

L.A. 14

78

as quoted
CA

RETND
9/8/53
21

FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH369

ORDER No. 78560

DATE 3-12-53

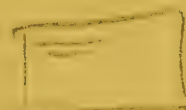
12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DENTON COUNTY COURT
HOUSE AND CONFEDERATE MONUMENT,
DENTON, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND PARKING METERS.
MONUMENT WHITE. BUILDING TANNED STONE, WHITE TRIM.
TOWERS - BLACK AND SILVER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	2	3	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½	MAR 26 1953	APR 1 1953
ARTIST DEPT.		9		4-6-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH370

ORDER No. 78560

DATE 3-12-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CITY HALL,
DENTON, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS.

BUFF COLORED BUILDING, CONCRETE TRIM. ORANGE-RED
ROOF.

SHOW A FEW LARGE RED FLOWERS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 15 1953
SKETCH				
RETOUCHING	4	32	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 26 1953	
HAND COLOR PROOF	21	1½		APR 1 1953 4-3-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH371

ORDER No. 78560

DATE 3-12-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL UPPER VIEW: MEMORIAL
STUDENT UNION, NORTH TEXAS STATE
COLLEGE, DENTON, TEXAS
LOWER VIEW: MASTERS HALL.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS: STUDENT UNION - REMOVE LAMP POST. ~~XXX~~ BUILDING
IS TAN AND BUFF. SILVER TRIM.

MASTERS HALL: REMOVE POSTS & WIRES. FIX FOREGROUND. BUILDING IS
YELLOWISH-BUFF WITH CONCRETE TRIM. BLACK ROOF IS
VERY SLIGHTLY RED TINGED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 13 1953
SKETCH		1/2	MAR 17 1953	MAR 23 1953
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			MAR 26 1953	APR 1 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH372

ORDER No. 78560

DATE 3-12-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

TITLE IN FULL UPPER VIEW: ADMINISTRATION BUILDING, TEXAS STATE COLLEGE FOR WOMEN, DENTON, TEXAS
LOWER VIEW: HUBBARD HALL.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS: ADM.BLDG. - FIX STREET AND PUT FLAG ON POLE. TAN & BUFF BUILDING. WHITE TRIM, AND SILVER DOME.

HUBBARD HALL - REMOVE TREE BRANCHES OR ADD LEAVES. LIGHT RED-BROWN BUILDING AND CONCRETE. PURPLE-BLACK ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print for neg to match other print

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 17 1953
SKETCH	2	1/2	MAR 20 1953	
RETOUCHING	2	7	MAR 13 1953	MAR 16 1953
REPHOTO			MAR 31 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		10:2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FULTZ NEWS AGENCY, DENTON, TEXAS

NO. 3CH373

ORDER NO. 78560

DATE 3-12-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL 1st view: FIRST
PRESBYTERIAN CHURCH, DENTON, TEXAS
2nd view: FIRST BAPTIST CHURCH.
3rd view: FIRST METHODIST CHURCH
AND COLE CHAPEL

See Bill S. at Subtitle

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS: 1st view: REMOVE-POSTS, WIRES, FENCE. CLEAN UP
FOREGROUND. TAN-BROWN BUILDING WITH BLACK ROOF.
2nd view: REMOVE-POST & WIRES, & PART OF BRANCHES-TOP RIGHT.
BUILDING-BUFF WITH WHITE TRIM. BACK PART SLIGHTLY MORE
TAN. BLUE SIGN.
3rd view: REMOVE-POSTS, SIGNS AND WIRES. BUFF & CONCRETE BUILDING
WITH ORANGE-RED ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1953	MAR 23 1953
SKETCH		1		
RETOUCHING		6	MAR 24 1953	MAR 27 1953
REPHOTO			MAR 13 1953	MAR 20 1953
PHOTO-LITHO				
BLUEPRINT			MAR 31 1953	APR 1 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	24		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

DISTRIBUTED BY FRANK DUSTIN, GAINESVILLE, TEXAS

NO. 3CH374

ORDER No. 78766

DATE 3-13-53

12 1/2 POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAINESVILLE COMMUNITY CIRCUS,
GAINESVILLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGEMENT AS TO COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	
SKETCH				
RETOUCHING	2	2 1/2	MAR 16 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.	46	10 1/2		3/27/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush
on sheet E/22

DISTRIBUTED BY FRANK DUSTIN, GAINESVILLE, TEXAS

NO. 3CH375

ORDER NO. 78766

DATE 3-13-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAINESVILLE COMMUNITY CIRCUS,
GAINESVILLE, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGEMENT ON COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

on sheet
E 122

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	
SKETCH				
RETOUCHING	2	2	MAR 16 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT				
STRIPPING, OPAQUING	43			
HAND COLOR PROOF	44	13		
ARTIST DEPT.	40	10	3-24-53	3-26-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush
on sheet

DISTRIBUTED BY FRANK DUSTIN, GAINESVILLE, TEXAS

NO. 3CH376

ORDER NO. 78766

DATE 3-13-53

12¹/₂ POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAINESVILLE COMMUNITY CIRCUS,
GAINESVILLE, TEXAS /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WAGON RED & WHITE

USE OWN JUDGEMENT ON OTHER COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 19 1953
SKETCH				
RETOUCHING	9	5	MAR 16 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO			MAR 19 1953	MAR 23 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	24	1 3/4		
ARTIST DEPT.	42	10		3-27-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Red Suppression

Rush

on sheet E122

(F)

ESTHER W. MADCIFF, HERSHEY PA.

NO. 3CH377

ORDER No. 78776

DATE 3-16-53

25 M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. VETERANS ADMINISTRATION
HOSPITAL, LEBANON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT DISTRIBUTED BY HARPEL,
STATIONER, LEBANON, PA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CROP ON BACK OF PHOTO.

BUILDINGS ARE BRICK #23. TRIM WHITE, ROOFS SLATE, PLOT IN
FRONT OF CENTER BLDG. HAS FLAG POLE WITH FLAG SHOWING.
TOWER IN BACK CENTER IS STACK, PAINTED RED AND WHITE, ROAD
LEADING TO HOSPITAL IS MACADAM /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	MAR 19 1953
SKETCH				
RETOUCHING	✓	4	MAR 20 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO			APR 1 1953	APR 8 1953
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	13 1/2		4-7-53
ARTIST DEPT.	45	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 3CH378

ORDER NO. 78777

DATE 3-16-53

12½ POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NURSES HOME, LEWISTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGEMENT HOW MUCH TO CROP. REMOVE WIRES & CARS.
HOME IS BRICK #23. ROOF IS SLATE, TRIM WHITE, WINDOW SILLS ARE
LIMESTONE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	MAR 18 1953
SKETCH				
RETOUCHING		3½	MAR 20 1953	MAR 30 1953
REPHOTO				APR 8 1953
PHOTO-LITHO			MAR 31 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		4/10/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Return Photo

E. MADCIFF, HERSHEY, PA.

NO. 3CH379

ORDER NO. 78778

DATE 3-16-53

12¹/₂ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE LAKE AND RECREATION AREA
AT COWANS GAP, FULTON COUNTY, PA.

PRIVATE NO. UPPER LEFT CORNER
XX 5852

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REAR BLDGS. BROWN. DARK RED ROOFS - LIGHT GRAY BATHING BEACH
BOAT DARK BLUE. MAKE WATER BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION .	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	MAR 18 1953
SKETCH				
RETOUCHING	3	1	MAR 20 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2	MAR 31 1953	APR 8 1953
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 3CH380

ORDER NO. 78778

DATE 3-16-53

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING AND BOATING AT COWANS
GAP STATE PARK, FULTON COUNTY,
PA.

PRIVATE NO. UPPER LEFT CORNER

5952

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT SAND BEACH. GRAY DIVING PIER. LIFE GUARD STAND WHITE.
MAKE WATER BLUE. GREEN FOLIAGE ON REAR MOUNTAINS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	
SKETCH				
RETOUCHING	3	1 1/2	MAR 20 1953	MAR 26 1953
REPHOTO				
PHOTO-LITHO			MAR 31 1953	APR 8 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 3CH381

ORDER No. 78778

DATE 3-16-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SUMMER DAY AT COWANS GAP,
FULTON COUNTY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
6052

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY DIVING PIERS. LIGHT CEMENT WALL ON BREAST OF DAM ON
REAR RIGHT. WHITE LIFEGUARD STAND IN CENTER. LIGHT SAND BEACH
GREEN LAWN IN FOREGROUND. MAKE WATER BLUE. GREEN MOUNTAIN FOLIAGE
IN REAR.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	
SKETCH				
RETOUCHING	3	1½	MAR 20 1953	MAR 27 1953
REPHOTO				
PHOTO-LITHO			MAR 23 1953	APR 2 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		4-6-53
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH382

M. D. MARTZ, POST CARD DISTRIBUTOR, 529 N. ST., ORDER NO. 78564
E. MAUCH CHUNK, PA.

DATE 3-16-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW INTER-BORO BRIDGE,
MAUCH CHUNK-EAST MAUCH CHUNK,
RT. 903, CARBON CO., PENNA.

at bottom 

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

Put plate # in stamp space

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE TO SHOW IN FOREGROUND. FOLLOW INSTRUCTIONS
ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAKEOVER

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH				MAR 30 1953
RETOUCHING	9	3	MAR 20 1953	
REPHOTO				
PHOTO-LITHO			MAR 31 1953	
BLUEPRINT			MAY 26 1953	
STRIPPING, OPAQUING				APR 8 1953
HAND COLOR PROOF	41	12		JUN 1 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

Charge to USE Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT.		By _____
STRIPPING		

MAKEOVER

MAKEOVER

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 3CH383

ORDER No. 78565

DATE 3-16-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL CAMPUS SCENE AT AKRON
UNIVERSITY, AKRON, OHIO
Subtitle: STUDENT BUILDING
Subtitle: KNIGHT HALL(CHEMISTRY)

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS: ARRANGE TO BEST ADVANTAGE. COLOR INSTRUCTIONS
ARE ON BACK OF EACH PHOTO. SHOW SUBTITLES UNDER EACH VIEW.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 26 1953
SKETCH	1	1		
RETOUCHING	1	5	MAR 27 1953	APR 2 1953
REPHOTO			MAR 18 1953	MAR 25 1953
PHOTO-LITHO			MAR 18 1953	
BLUEPRINT			APR 7 1953	APR 13 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	2		4/14/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rec'd 3/12/53

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 3CH384

ORDER No. 78565

DATE 3-16-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CAMPUS SCENE, AKRON
UNIVERSITY, AKRON, OHIO

Subtitle: STUDENT BUILDING, BUCHTEL
HALL (ADMINISTRATION BUILDING)
AND LIBRARY.

Subtitle: COLLEGE OF EDUCATION

Subtitle: BUCHTEL HALL (ADMINISTRATION
BUILDING)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

GROUP OF 3 VIEWS: ARRANGE TO MAKE AN ATTRACTIVE CARD.
UPRIGHT VIEW OF BUCHTEL HALL SHOULD BE
IN THE CENTER AS IT IS THE ADM. BLDG.
COLOR INSTRUCTIONS, ETC. ON THE BACK OF EACH PHOTO.

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 30 1953
SKETCH		1 1/2		
RETOUCHING		8		
REPHOTO			MAR 26 1953	MAR 31 1953
PHOTO-LITHO				
BLUEPRINT			APR 7 1953	
STRIPPING, OPAQUING				APR 10 1953
HAND COLOR PROOF	21	2		4-14-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HECTOR SANCHEZ, HERMOSILLO, SONORA, MEXICO

NO. 3CH385

ORDER NO. 78597

DATE 3-16-53

6½ M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *encl*

IMPRINT NONE

TITLE: HERMOSA VISTA DEL
CONFORTABLE HOTEL RUBI, 60
CUARTOS, AIRE ACONDICIONADO,
CANTINA, RESTAURANT Y TERRAZA
.... ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MASKED OFF. ALSO CROP ON RIGHT SIDE AS MARKED, EXACTLY
TO THE END OF THE BUILDING(LEAVING BLDG.COMPLETE). TAKE OUT
SMALL HOUSE IN THE BACK & WALL OR ROOM NEXT TO THAT AT THE RIGHT
SIDE END.

BALANCE OF INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 20 1953
SKETCH				
RETOUCHING		4	MAR 26 1953	MAR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAR 31 1953	APR 9 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH386 ORDER NO. 78742 DATE 3-17-53

CUSTOMER RUEBEL & SMITH MOTOR CO.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO BE DAY TIME VIEW: FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY —
ALSO CARD 9BH442 FOR COLORS OF CARS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

42
4-27-53
43
4-10-53

R

Atk. Blue
Impressions

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH387 ORDER NO. 78743 DATE 3-17-53

CUSTOMER LIPPEY PRINTERS
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE AND DETAILED INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Ret 6 1/2
45 HC 1 1/2
45 Lay 3 1/4
718

CR

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH388

ORDER NO. 78608 DATE 3-17-53

DEPT.

DATE COMPLETED

CUSTOMER

AUTO PLAZA COURT
PROSPECT, KENTUCKY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AUTO PLAZA COURT - LOUISVILLE'S
FINEST SUBURBAN MOTOR COURT - 10 MILES
EAST OF LOUISVILLE ON U.S. HIGHWAY 42 -
PROSPECT, KENTUCKY

FRONT NO. 5

(All of this on address side) Same as on 1CH1537

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED
(ALSO CARD 1CH1537)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Rt 4
44 HC 1112
4-7-53
209

CR

OK Please Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH389 ORDER NO. 78621 DATE 3-18-53

CUSTOMER
HILSON MOTEL
GOULDS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes/ No Copyright in Plate Yes No

Title in full
HILSON MOTEL
GOULDS, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP PHOTO WHERE MARKED SO EXCESS ROAD & SKY WILL BE REMOVED.
MOVE SIGN AT THE RIGHT. INTO THE VIEW. TAKE OUT CAR AT RIGHT.
REMOVE PORTION OF POLE THAT SHOWS ABOVE THE SIGN.

COLOR DESCRIPTION

BUILDINGS - WHITE WITH #38 GREEN TRIM. ROOFS #38 GREEN.
UMBRELLAS #1 YELLOW, #3 BLUE AND #2 RED. DOORS DARK BROWN
VARNISH ABOUT #51. FLOWERS ARE RED POINSETTIAS. BUSHES GREEN
AND SOME WITH DARK RED LEAVES. SIGN: RED BACKGROUND, WHITE
LETTERING..

RETURN PHOTOGRAPH TO CUSTOMER

PHOTO RETURNED

2

PHOTO USED FOR

4-22-53

Ret 3-2
4-22-53
HIC 1-2
La 8-12

Red Impression

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH390 ORDER NO. 78622 DATE 3-18-53

CUSTOMER
BLUEBIRD APARTMENTS
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BLUEBIRD APARTMENTS
5602 GULFPORT BLVD.
ST. PETERSBURG 7, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH391 ORDER NO. 78624 DATE 3-18-53

CUSTOMER THE MELROSE MOTEL
PROSPECT, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MELROSE MOTEL - SOUTH'S

FINEST - PROSPECT, KENTUCKY

9 $\frac{1}{2}$ MILES EAST OF LOUISVILLE, KY.

ON CINCINNATI HIGHWAY U.S. 42.

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN BOTTOM PANEL.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. PANEL FOR TITLE TO BE COLOR #13.

TYPE TO BE COLOR #63 IF POSSIBLE - IF NOT, USE BLACK.

75160

Per 4-2
40-5/8/53 La 9
718

Photo In
3CH1197

CP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH392 ORDER NO. 78625 DATE 3-18-53

CUSTOMER LLEWELLYN LAUNDRY INC.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAUNDRY - LLEWELLYN'S - CLEANERS
BARDSTOWN ROAD AT LANCASHIRE
DRIVE IN--SAVE 10%
IT'S SO CONVENIENT

(see sketch for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 Spec R. M. Yes XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:- FROM CUSTOMER'S COLORED COPY.

FOLLOW SKETCH

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN ART WORK TO CUSTOMER

X ret 4/20/53

Photo in 3CH576

Ret + 1st Blue
Impression

Rephoto from
colored copy

Ret. 6/2
J.H.C. 45 1/2
L.C. 9
40-511-53

as quoted
ck

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH393 ORDER NO. 78643 DATE 3-20-53

CUSTOMER TANGLEWOOD GRILL
LA GRANGE, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TANGLEWOOD

10 MILES SOUTH OF LA GRANGE, GA. ON
ROUTE 219 GA (WHITESVILLE ROAD)

FRONT NO. 5

(All of this on address side)

R. M.

Yes XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — TELEPHONE POLE AND WIRES. ALSO LETTERING "KARLO STUDIO".

ADD LEAVES TO TREES WHERE NEEDED.

COLOR DESCRIPTION

MAKE A COLORFUL VIEW: ROOF — DARK BLUE. WINDOWS-GRAY SCREENS WITH
BLACK BORDER. WALLS OF BUILDING ARE TAN BRICK SIDING. PIER IS
GRAY STONE. CARS IN FOREGROUND — ANY COLORS TO BLEND WITH COLOR
SCHEME. PARKING AREA-BLACK ASPHALT.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ret 3-
JMM/10/24-11-53
La 9
58
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH394

ORDER NO. 78644 DATE 3-20-53

DEPT.

DATE COMPLETED

CUSTOMER

DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

WAPITI OR ELK EXHIBIT
NEAR MT. EVANS, COLORADO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

NOX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — ALSO KODACHROME TRANSPARENCY FOR COLORING OF FOREGROUND AND ANIMALS. HOWEVER BODIES OF 2 SUBJECTS SHOULD BE SLIGHTLY DARKER GRAY. NECK OF ANIMAL TO RIGHT (CIRCLED) SHOULD BE ABOUT AS DARK AS ON TRANSPARENCY. MOUNTAINS ARE SNOW-CAPPED. NOTE TRANSPARENCY FOR BALANCE OF MOUNTAINS. ON TISSUE OVERLAY-YELLOW LEAVES DESIGNATED AND FEW PLACES GRAY AND OTHER VEGETATION GREEN. CHECK THIS COLORING ON KODACHROME. NOTE BACK OF 3 LEFT FOREGROUND TREES- DENSE TREES AND LEAVES: THESE LEAVES ARE YELLOW, SAME AS ON FOREGROUND TREES, AND TRUNKS OF TREES ARE WHITE OR SILVER.

BOTH SKY AND CLOUDS ARE LIGHT GRAY.

RETURN KODACHROME TRANSPARENCY TO CUSTOMER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RETRND
9/15/53
2

BT 75
XMP43 HC 102
La 1012
218

CL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH395 ORDER NO. 78644 DATE 3-20-53

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROCKY MOUNTAIN BIG HORN SHEEP
EXHIBIT
TARRYALL MTS., COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY SLIDE
FOR COLORS. /

RETURN KODACHROME SLIDE TO CUSTOMER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3
4-10-53
40-212
Lancaster
118

RETRD
7/15/53
92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH396 ORDER NO. 78644 DATE 3-20-53

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE—FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MOUNTAIN LION EXHIBIT
IN COLORADO NATIONAL MONUMENT

FRONT NO. 5

R. M. ☒ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME SLIDES(2) FOR COLORS /

RETURN KODACHROME SLIDES TO CUSTOMER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RT 30
43
410
40 2nd
10 10 10
28

RETD
7/1/53

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 3CH397

ORDER No. 78647

DATE 3-23-53

25 M POST CARDS

C.T. ABE COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORFOLK-PORTSMOUTH
BRIDGE - TUNNEL ROUTE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION THIS TO BE A MAP CARD. WITH SMALL INSERT OF
INTERIOR OF TUNNEL IN UPPER LEFT CORNER. TUNNEL BRIDGE ITSELF TO BE
COLORED RED. THIS WOULD BE #460 FROM LOWER LEFT CORNER TO CITY HALL
AVE. IN NORFOLK. SUGGESTION: BLUE WATER AREA, YELLOW LAND AREA, ALL
DOUBLE LINE ROUTES--#58 IN GREEN ALL THE WAY. #603 IN ORANGE. #337 IN
PURPLE. ALL DOUBLE STREETS IN NORFOLK TO BE BROWN. COLORS IN TUNNEL:
ROADWAY-BLACK ASPHALT. YELLOW TRAFFIC LINES. SIDEWALLS-ALTERNATE BLACK
AND WHITE. WALLS & CEILINGS-BLACK. POLICE UNIFORM-BLUE. CARS IN GOOD
COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 1 1953
SKETCH		3		
RETOUCHING		2	MAR 27 1953	APR 1 1953
REPHOTO				
PHOTO-LITHO			APR 6 1953	APR 14 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2		
ARTIST DEPT.	40	10 1/2	4-29-53	4-30-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY S. T. KIME, BIG WALKER LOOKOUT,
WYTHEVILLE, VA.

NO. 3CH398

ORDER No. 78822

DATE 3-24-53

6½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD SHOT TOWER AT JACKSON'S
FERRY, BUILT 1820 ON NEW RIVER,
NEAR WYTHEVILLE, VA.
(BOTTOM) NEAR BIG WALKER LOOKOUT,
IN SOUTHWESTERN VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GRAY & BROWNISH MIXED STONE. GREEN LAWN IN FOREGROUND. DULL DARK
SHINGLE ROOF. REMOVE LEAVES ON LAWN. DULL GRAY NATURAL WOOD TOP
PORCH. REMOVE TWO DEAD TREES ON RIGHT OF TOWER. AT EDGE OF
TOWER ON THE RIGHT SIDE MAKE GREEN FOLIAGE ON BARE TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 26 1953
SKETCH				
RETOUCHING		2	MAR 27 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 6 1953	APR 10 1953
HAND COLOR PROOF	1 1/2	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

INDIANA BEACH, INC., MONTICELLO, IND.

NO. 3CH399

ORDER NO. 78657

DATE 3-24-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINIATURE GOLF, BEACH AND PIER
SEEN FROM ROOF GARDEN. BOARDWALK
IN FOREGROUND.
INDIANA BEACH, SHAFER LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~XXXXXXXXXXXX~~ NONE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

BOARDWALK GREEN. BRICKS ARE RED. PUT FLAGS ON ALL PIER POLES
SOME ARE MISSING.

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2½	MAR 27 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2½	APR 6 1953	APR 13 1953
ARTIST DEPT.	41	12½	5/14/53	4-14-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

INDIANA BEACH, INC., MONTICELLO, IND.

NO. 3CH400

ORDER No. 78657

DATE 3-24-53.

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ORGANIST PLAYS ON THE BOARDWALK,
OPPOSITE ROOF GARDEN,
INDIANA BEACH, SHAFER LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES 3CH399
IMPRINT ~~SAFER LAKE~~ NONE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME *in* 3CH399

RETURN KODACHROME TO CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 26 1953
SKETCH				
RETOUCHING		5	MAR 27 1953	APR 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2 1/2	APR 7 1953	APR 10 1953
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

INDIANA BEACH, INC., MONTICELLO, IND.

NO. 3CH401

ORDER No. 78657

DATE 3-24-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOBOGGAN SLIDE AND ROLLER RINK
BUILDING

BOTTOM: INDIANA BEACH, SHAFER
LAKE, MONTICELLO, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES 3CH399

IMPRINT

XXXXXXXXXXXX NONE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY in 3CH399

RETURN KODACHROME TO CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3	MAR 27 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2'11"	APR 6 1953	APR 10 1953
ARTIST DEPT.	42	11		4-15-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH402 ORDER NO. 78659 DATE 3-24-53

CUSTOMER HARMONY MOTEL
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARMONY MOTEL

4725 EAST NATIONAL PIKE (U.S. ROUTE 40)
SPRINGFIELD, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
L.C. 45 1 1/2
L.A. 8

718

as quoted
CR

Ok Blue Inpression

(F)

ALLEN "A" RESORT, WOLFEBORO, NEW HAMPSHIRE

NO. 3CH403

ORDER NO. 78667

DATE 3-24-53

6 1/2 M. POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT ALLEN "A" BEACH,
WOLFEBORO, N. H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION Customer wants the raft to be centered. fake a little of water and shore line on left to put the raft in the center. Put in a mountain about the size and shape drawn on the print. Also make the beach ball in one color or several colors to distinguish it.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 1 - 1953
SKETCH				
RETOUCHING	9	2	APR 2 1953	APR 6 1953
REPHOTO			MAR 20 1953	MAR 26 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	APR 7 1953	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9

ALLEN "A" RESORT, WOLFEBORO, NEW HAMPSHIRE

NO. 3CH404

ORDER NO. 78667

DATE 3-24-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUDE RANCHING AT ALLEN "A"
RESORT, WOLFEBORO, N. H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Make print from negative. Have the ears on the horse both facing back (one is forward). Fix the face of the rider so he doesn't look as tho he ~~was~~ is wearing glasses. Horse is Palomino color with WHITE MANE AND TAIL. Make the mane and tail a little fuller.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 1 - 1953
SKETCH				
RETOUCHING	9	2	APR 2 1953	APR 6 1953
REPHOTO			MAR 25 1953	MAR 26 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 7 1953	APR 14 1953
HAND COLOR PROOF	41	1 1/2	4/14/53	4/15/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH405

ORDER No. 78832

DATE 3-25-53

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF ELLENVILLE, N. Y.
FROM ROUTE 55 ON SHAWANGUNK
MOUNTAINS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

MAKE A SUMMER SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 25 1953
SKETCH				
RETOUCHING		2	MAR 27 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 7 1953	APR 14 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1-2		4-16-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH406

ORDER No. 78832

DATE 3-25-53

12¹/₂ POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CANAL STREET LOOKING TOWARDS
SHAWANGUNK MOUNTAINS,
ELLENVILLE, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SNOW AND MAKE SUMMER SCENE. BLDGS. WHITE, GREEN ROOF ON
SYNAGOGUE - CHURCH LIGHT GREY ROOF.
TAKE OUT POLES & WIRES. USE BEST PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING	2	4	MAR 27 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	APR 9 1953	APR 16 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH407

ORDER No. 78832

DATE 3-25-53

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONTEORA CENTRAL SCHOOL,
BOICEVILLE, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - WINDOW FRAMES GREEN + PUT IN GRASS -

SHOW FLAG ON POLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 27 1953
SKETCH				
RETOUCHING	3	33	MAR 27 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 7 1953	APR 14 1953
HAND COLOR PROOF	76	192		4/14/53
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH408 ORDER NO. 78671 DATE 3-25-53

CUSTOMER FRANKLIN MOTEL
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M BUS.CARDS SIZE 3 1/2" X 2 1/4"

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRANKLIN MOTEL
1 MILE NORTH OF PORTSMOUTH, OHIO, ON U.S.
ROUTE 23

AIR CONDITIONED HOT WATER HEAT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

BUS CARD

Just

Just

By 4-10-53

~~Red Impression~~
Hand Color
Proof

2 Repro
L.O. 1/2
Ret. 3 1/2
M.C. 1
45 L.O. 5 1/2

718
as specified
OK

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH409

ORDER NO. 78672 DATE 3-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JENNINGS STUDIO
HONESDALE, PENNA.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DELLWOOD ACRES, ARNO KRELLER,
PROP., NARROWSBURG, NEW YORK

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

HOUSE-CREAM WITH GREEN ROOF & GREEN PORCH ROOF.
BIRD HOUSE-WHITE WITH RED ROOF & VARIELORED CROSS STAKES
ON POLE
COLOR OF DEER AS ON KODACOLOR PRINT.

RETURN KODACOLOR PRINT TO CUSTOMER

RETND

9/11/53

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH410 ORDER NO. 78672 DATE 3-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
JENNINGS STUDIO
HONESDALE, PENNA.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DELLWOOD ACRES, ARNO KRELLER,
PROP., NARROWSBURG, NEW YORK.

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NA~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SHED-WHITE WITH GREEN ROOF. CHAIRS-LIGHT PART IS YELLOW-DARK PART
IS RED. FOUNTAIN EDGE-PURE WHITE. FLOWERS AROUND FOUNTAIN & FLOWER
BED- SEE KODACOLOR PRINT. SEE KODACOLOR PRINTS FOR BIRD HOUSES AND
TRELLIS. /

RETURN KODACOLOR PRINTS TO CUSTOMER /

RETND 9/8/53

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH411

ORDER No. 78834

DATE 3-25-53

25 M POST CARDS

C. T. ART COLORTONE

WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LIONS AT THE FAMOUS
BRECKINRIDGE PARK ZOO, SAN
ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT DETAILS OF ANIMALS.

GREY CAGE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING	9	2 1/2	MAR 27 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAR 31 1953	APR 8 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH412

ORDER No. 78834

DATE 3-25-53

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLAZA HOTEL AND SAN ANTONIO
RIVER, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

GREY-BROWN & RUST ROOF. CONCRETE TRIM & FIRST FLOOR.
BLUE WATER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING	1	6	MAR 27 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 6 1953	APR 10 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		4-15
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO TEXAS

NO. 3CH413

ORDER NO. 78834

DATE 3-25-53

25 M POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POLAR BEARS AT THE FAMOUS
BRECKINRIDGE PARK ZOO,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SEWER. RETOUCH LIGHT SPOTS. CROP AS SHOWN.

NATURAL STONE. WATER POOL VERY BRIGHT BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING		2 1/2	MAR 27 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAR 31 1953	APR 8 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH414

ORDER No. 78834

DATE 3-25-53

25^M POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE ALAMO CENOTAPH, SHOWING U. S.
POST OFFICE AND MEDICAL ARTS
BUILDING, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES (SAME AS
SUBJECT QBH-1169)

IMPRINT

SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE. PUT LEAVES ON TREES.

POST OFFICE CREAM & RUST ROOF. STATUE WHITE WITH FLOWERS AT
RIGHT. MEDICAL ARTS BLDG., BUFF & GREY ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING		4	MAR 27 1953	APR 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	APR 6 1953	APR 10 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer